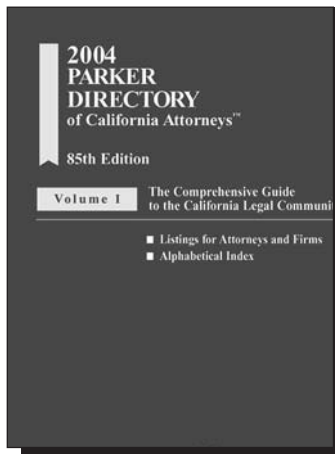


Parker Directory of California Attorneys

From the *Parker Directory of California Attorneys*, this direct marketing list gives you access to California's legal community.

- ◆ Reach California attorneys and other legal professionals including court reporters.
- ◆ Select by Number of Attorneys, Practice Specialty, or Telephone Numbers.
- ◆ Useful for promoting:
 - ◆ Legal Products & Services
 - ◆ Practice Management Software
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 - ◆ Books
 - ◆ Seminars
 - ◆ And More!



The *Parker Directory of California Attorneys* list is updated six times per year. Contact a DM2 Account Executive for up-to-the-minute counts.

Size of List: 83,681

Base Price: \$70/M

Multi-Channel Pricing

Mailing/Telemarketing: \$190/M

Selections

(Additional Cost/M)

Geographic Analysis:	
County	\$10/M
Employee Size	\$10/M
Number of Attorneys	\$10/M
One Per Location	\$10/M
Practice Specialty	\$15/M
Recency	\$10/M
Sales Volume	\$10/M
SIC Code	\$15/M
Telephone Numbers	\$30/M

GEOGRAPHIC ANALYSIS

County	Individuals
Alameda	311
Alpine	2
Amador	39
Butte	176
Calaveras	36
Colusa	14
Contra Costa	1,866
Del Norte	154
El Dorado	20
Fresno	1,070
Glenn	47
Humboldt	1/85
Imperial	81
Inyo	28
Kern	523
Kings	53
Lake	39
Lassen	19
Los Angeles	31,522
Madera	53
Marin	970
Mariposa	21
Mendocino	117
Merced	94
Modoc	5
Mono	36
Monterey	572
Napa	180
Nevada	121
Orange	8,562
Placer	355
Plumas	20
Riverside	1,425
Sacramento	3,677
San Benito	29
San Bernardino	1,243
San Diego	6,379
San Francisco	8,848
San Joaquin	507
San Luis Obispo	390
San Mateo	1,865
Santa Barbara	846
Santa Clara	3,926
Santa Cruz	381
Shasta	243
Sierra	4
Siskiyou	51
Solano	260
Sonoma	776
Stanislaus	334
Sutter	76
Tehama	24
Trinity	14
Tulare	206
Tuolumne	55
Ventura	1,460
Yolo	186
Yuba	50
Total	83,681

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- Law & Legal Information Directory**
- Martindale-Hubbell® Corporate Counsel**
- Martindale-Hubbell® International**
- Martindale-Hubbell® Law Directory**
- Martindale-Hubbell® Sole Practitioners**

Minimum Order: 5,000 Names
 1 year unlimited usage available
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Parker Directory of California Attorneys

Practice Specialty

Appellate Law Specialists	166
Civil Trial Advocates	135
Criminal Law Specialists	334
Estate Planning, Trust & Probate Law	656
Family Law Specialists	951
Immigration & Nationality	130
Registered Patent Attorney	341
Taxation Law Specialists	403
Workers Compensation	759

Number of Attorneys

1-5	50,374
6-10	6,939
11-20	7,186
21-50	7,979
51 or More	11,404

Employee Size

Less than 20	14,572
20-49	6,937
50-99	4,923
100-249	4,243
250-499	2,358
500-999	2,017
1,000 or More	285

Sales Volume

Less than \$1 Million	9,823
\$1 Million - \$9 Million	9,742
\$10 Million - \$49 Million	3,542
\$50 Million - \$249 Million	1,520
\$250 Million - \$1 Billion	648
More than \$1 Billion	255