## **Roofing Contractor**

With a direct marketing list from Roofing Contractor magazine, you can reach over 26,000 qualified professionals who are engaged in all types of roofing involvement.

Reach individuals with roofing involvements such as roofing contractor, general

contractor, insulation contractor, manufacturer, distributor, building owner, architect and consultant.

- Use a *Roofing Contractor* list for promoting products such as:
  - Coatings
  - Shingles
  - Gutters
  - Commercial Roofing
  - Decking
  - Scaffolding
  - Safety Equipment
  - Tools
  - Insulation
  - Software
  - Trucks/Vans
  - Drains
  - Vents



Roofing Contractor is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.

Size of List: 26,005

Base Price: \$125/M

### Selections (Additional Cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Area of Work	\$10/M
Business Type	\$15/M
Employee Size	\$10/M
Roofing Materials Purchased	
& Installed	\$10/M
Roof-Related Materials	
Purchased & Installed	\$10/M
One Per Location	\$10/M
Recency	\$10/M
Sales Volume	\$10/M
SIC Code	\$15/M
Telephone Numbers	\$60/M
Title	\$15/M

### Multi-Channel Pricing

Mailing/E-Mail:\$490/M Mailing/Telemarketing:\$215/M Mailing/E-Mail/Telemarketing:\$590/M

> Size of E-List: 3,964

E-List Base Price: \$425/M

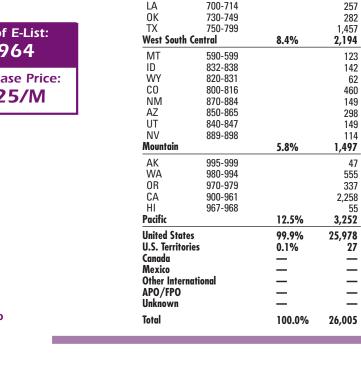
### **SEE ALSO:**

Architectural Specifier (Former Subscribers) **Environmental Design + Construction** Professional Builder **Professional Remodeler** 

Reed Construction Data - Contractors

Reed Construction Data - Regional Publication Group **SNIPS** 

Minimum Order: 5,000 Names 1 year unlimited usage available Prices subject to change without notice Call for any additional costs, conditions and terms.





6.0%

15.3%

18.1%

8.7%

20.4%

4.7%

Individuals

153

94

663

88

418

1,554

1,609

1,537

3,973

1,260

1,264

618

869

699

511

395

624

91

76

239

329

89

13

692

156

950

393

766

308

461

290

159

198

1,218

1,737

5,315

519

2,265

4,710

827

ZIP Code

039-049

030-038

050-059

010-027

028-029

060-069

100-149

070-089

150-196

430-458

460-479

600-629

480-499

530-549

550-567

500-528

630-658

580-588

570-577

680-693

660-679

197-199

206-219

200-205

220-246

247-268

270-289

290-299

300-319

320-349

400-427

370-385

350-369

386-397

716-729

State

ME NH

VT

MA

RI

CT

NJ

PΑ

0H

IN

MI

WI

MN

M0

ND

SD

NE

KS

DE

MD

DC

VA

WV

NC

SC

GA

FL

ΚY

ΤN

ΑL

MS

AR

South Atlantic

**East South Central** 

New England

Middle Atlantic

**East North Central** 

**West North Central** 

# oofing Contractor

# **Roofing Contractor**



Business Type		Employee Size	
Distributor/Jobber	981	Less than 5	4,826
Insulation Contractor	202	5-9	4,652
Roofing Contractor	24,805	10-19	4,750
		20-49	5,213
Title		50-99	2,252
		100 or More	1,559
Foreman/Supervisor/Applicator/			
Technician	970	Roofing Materia	
General Manager/Director/		Purchased & Ins	stalled*
Purchasing Manager	2,117		
President/Vice President/Owner	20,863	Bitumen	8,881
Sales Manager/Estimator/		Bur	8,716
Non-Management Sales	2,055	Concrete	2,906
		Elastomeric	6,894
Area of Work		Metal	12,040
		Modified Bitumen	11,450
Commercial/Institutional Work		Shakes	8,769
Residential Work		Shingles	14,176
Both	10,860	Single-Ply	12,672
		Slate	6,618
Roof-Related Mater			2,384
Purchased & Instal	lea*	Tile	7,397
Batts/Blankets/Blow-ins	2,490		
Coatings	11,811		
Decking	11,811		
Drains	12,129		
Fasteners	13,896		
Flashing	15,695		
Gutters	12,807		
Insulation	13,415		
Sealants & Adhesives	13,204		
Siding	554		

14,064

12,644

15,244

7,494

4,235

611

Source: Publisher's own data
\* Multiple Response

Skylights Underlayment

Sales Volume

Less than \$1 Million

\$1 Million-\$9 Million

More than \$10 Million

Vents