

Roofing Contractor

With a direct marketing list from *Roofing Contractor* magazine, you can reach over 26,000 qualified professionals who are engaged in all types of roofing involvement.

- ◆ Reach individuals with roofing involvements such as roofing contractor, general contractor, insulation contractor, manufacturer, distributor, building owner, architect and consultant.
- ◆ Use a *Roofing Contractor* list for promoting products such as:
 - ◆ Coatings
 - ◆ Shingles
 - ◆ Gutters
 - ◆ Commercial Roofing
 - ◆ Decking
 - ◆ Scaffolding
 - ◆ Safety Equipment
 - ◆ Tools
 - ◆ Insulation
 - ◆ Software
 - ◆ Trucks/Vans
 - ◆ Drains
 - ◆ Vents



State	ZIP Code	Individuals
ME	039-049	138
NH	030-038	153
VT	050-059	94
MA	010-027	663
RI	028-029	88
CT	060-069	418
New England		6.0% 1,554
NY	100-149	1,609
NJ	070-089	827
PA	150-196	1,537
Middle Atlantic		15.3% 3,973
OH	430-458	1,260
IN	460-479	618
IL	600-629	1,264
MI	480-499	869
WI	530-549	699
East North Central		18.1% 4,710
MN	550-567	511
IA	500-528	395
MO	630-658	624
ND	580-588	91
SD	570-577	76
NE	680-693	239
KS	660-679	329
West North Central		8.7% 2,265
DE	197-199	89
MD	206-219	519
DC	200-205	13
VA	220-246	692
WV	247-268	156
NC	270-289	950
SC	290-299	393
GA	300-319	766
FL	320-349	1,737
South Atlantic		20.4% 5,315
KY	400-427	308
TN	370-385	461
AL	350-369	290
MS	386-397	159
East South Central		4.7% 1,218
AR	716-729	198
LA	700-714	257
OK	730-749	282
TX	750-799	1,457
West South Central		8.4% 2,194
MT	590-599	123
ID	832-838	142
WY	820-831	62
CO	800-816	460
NM	870-884	149
AZ	850-865	298
UT	840-847	149
NV	889-898	114
Mountain		5.8% 1,497
AK	995-999	47
WA	980-994	555
OR	970-979	337
CA	900-961	2,258
HI	967-968	55
Pacific		12.5% 3,252
United States		99.9% 25,978
U.S. Territories		0.1% 27
Canada		—
Mexico		—
Other International		—
APO/FPO		—
Unknown		—
Total		100.0% 26,005

Roofing Contractor is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.

Size of List: 26,005
Base Price: \$125/M

Selections (Additional Cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Area of Work	\$10/M
Business Type	\$15/M
Employee Size	\$10/M
Roofing Materials Purchased & Installed	\$10/M
Roof-Related Materials Purchased & Installed	\$10/M
One Per Location	\$10/M
Recency	\$10/M
Sales Volume	\$10/M
SIC Code	\$15/M
Telephone Numbers	\$60/M
Title	\$15/M

Multi-Channel Pricing

Mailing/E-Mail: \$490/M
Mailing/Telemarketing: \$215/M
Mailing/E-Mail/Telemarketing: \$590/M

Size of E-List: 3,964
E-List Base Price: \$425/M

- SEE ALSO:**
- Architectural Specifier (Former Subscribers)**
 - Environmental Design + Construction**
 - Professional Builder**
 - Professional Remodeler**
 - Reed Construction Data – Contractors**
 - Reed Construction Data – Regional Publication Group**
 - SNIPS**

Minimum Order: 5,000 Names
1 year unlimited usage available
Prices subject to change without notice
Call for any additional costs, conditions and terms.

Roofing Contractor

Business Type	Employee Size
Distributor/Jobber	981
Insulation Contractor	202
Roofing Contractor	24,805
Title	
	Less than 5
	5-9
	10-19
	20-49
	50-99
	100 or More

Business Type	Employee Size	Roofing Materials Purchased & Installed*
Foreman/Supervisor/Applicator/ Technician	970	
General Manager/Director/ Purchasing Manager	2,117	
President/Vice President/Owner	20,863	
Sales Manager/Estimator/ Non-Management Sales	2,055	

Area of Work	Employee Size	Roofing Materials Purchased & Installed*
Commercial/Institutional Work	5,977	Bitumen 8,881
Residential Work	5,527	Bur 8,716
Both	10,860	Concrete 2,906
		Elastomeric 6,894
		Metal 12,040
		Modified Bitumen 11,450
		Shakes 8,769
		Shingles 14,176
		Single-Ply 12,672
		Slate 6,618
		Spray Polyurethane 2,384
		Tile 7,397

Roof-Related Materials Purchased & Installed*	Employee Size
Batts/Blankets/Blow-ins	2,490
Coatings	11,811
Decking	11,811
Drains	12,129
Fasteners	13,896
Flashing	15,695
Gutters	12,807
Insulation	13,415
Sealants & Adhesives	13,204
Siding	554
Skylights	14,064
Underlayment	12,644
Vents	15,244

Sales Volume	Employee Size
Less than \$1 Million	7,494
\$1 Million-\$9 Million	4,235
More than \$10 Million	611

Source: Publisher's own data

* Multiple Response