

Building Design & Construction

Building Design & Construction is the only magazine that reaches the entire building team - architects, engineers, contractors, building owners and facilities managers involved in design and construction of nonresidential buildings.

Building Design & Construction delivers the complete decision-making team in which all members are involved in the selection of products and services.

Building Design & Construction reaches 100% of the top 300 design/build firms that produce the largest volumes of buildings, plus the industry's leading owners/developers.



- ◆ This list is useful for promoting building products such as:
 - ◆ Concrete/Masonry
 - ◆ Doors/Windows
 - ◆ Electrical Products
 - ◆ Plumbing & HVAC Products
 - ◆ Thermal Moisture Products
 - ◆ Metals
- ◆ Roofing Products
- ◆ Mechanical
- ◆ Woods & Plastics

Building Design & Construction is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.

Size of List: 76,005

Base Price: \$125/M

Selections (Additional Cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Acquisition Source	\$10/M
Annual Sales Volume	\$10/M
Building Type	\$10/M
Business Type	\$15/M
Buying Authority	\$25/M
Canadian Names	\$10/M
Involved in Renovation/	
Reconstruction Projects	\$10/M
Internet Usage	\$20/M
One Per Location	\$10/M
Recency	\$10/M
SIC Code	\$15/M
Telephone Numbers	\$60/M
Title	\$15/M

Multi-Channel Pricing

Mailing/E-Mail: \$490/M
Mailing/Telemarketing: \$215/M
Mailing/E-Mail/Telemarketing: \$590/M

**Size of E-List:
23,772**

**E-List Base Price:
\$425/M**

- SEE ALSO:**
Consulting-Specifying Engineer
DecisionMaker® Building/Construction Marketplace Database
Interior Design
Professional Builder
Professional Remodeler
Reed Construction Data - Architecture Firm Database

Minimum Order: 5,000 Names
 1 year unlimited usage available
 Prices subject to change without notice
 Call for any additional costs, conditions and terms.

State	ZIP Code	Individuals
ME	039-049	288
NH	030-038	391
VT	050-059	177
MA	010-027	2,258
RI	028-029	301
CT	060-069	1,268
New England		6.2% 4,683
NY	100-149	5,960
NJ	070-089	2,886
PA	150-196	4,084
Middle Atlantic		17.0% 12,930
OH	430-458	3,321
IN	460-479	1,422
IL	600-629	4,272
MI	480-499	2,627
WI	530-549	1,733
East North Central		17.6% 13,375
MN	550-567	1,469
IA	500-528	734
MO	630-658	1,810
ND	580-588	174
SD	570-577	195
NE	680-693	581
KS	660-679	838
West North Central		7.6% 5,801
DE	197-199	228
MD	206-219	1,816
DC	200-205	553
VA	220-246	2,162
WV	247-268	232
NC	270-289	1,994
SC	290-299	985
GA	300-319	2,160
FL	320-349	4,115
South Atlantic		18.7% 14,245
KY	400-427	723
TN	370-385	1,267
AL	350-369	757
MS	386-397	328
East South Central		4.0% 3,075
AR	716-729	437
LA	700-714	753
OK	730-749	656
TX	750-799	4,419
West South Central		8.2% 6,265
MT	590-599	280
ID	832-838	323
WY	820-831	121
CO	800-816	1,444
NM	870-884	334
AZ	850-865	1,032
UT	840-847	470
NV	889-898	418
Mountain		5.8% 4,422
AK	995-999	235
WA	980-994	1,542
OR	970-979	812
CA	900-961	7,518
HI	967-968	418
Pacific		13.8% 10,525
United States		99.1% 75,321
U.S. Territories		0.1% 91
Canada		0.7% 538
Mexico		—
Other International		—
APO/FPO		0.1% 50
Unknown		—
Total		100.0% 76,005

Building Design & Construction

Business Type	Title	Buying Authority* ‡
Build Firms:	Architects & Architects in Management:	Concrete/Masonry
Construction Management Firm	2,551 Associate, General Manager, Vice	Conveying Systems
Design/Build Firm	6,042 President, Treasurer, Director	4,239 Doors & Windows
General Contracting Firm	6,420 Chief Architect, Department Head,	Electrical
Speciality Contracting Firm	2,547 Project Supervisor	5,996 Equipment
	Designer, Spec Writer, Facility Manager	6,262 Finishes
Design Firms:	Owner, Partner, Chairman, President	22,516 Furnishings
Architectural Firm	12,453	Mechanical
Engineering/Architectural Firm	2,796	Metals
Architectural/Engineering Firm	5,462	1,013 Site Work
Engineering Firm	8,756	947 Special Construction
		Specialties
Owning Firms:	Construction Management:	Thermal & Moisture Protection
Commercial	4,576 Associate, General Manager, Vice	Woods & Plastics
Government Agency	4,078 President, Treasurer, Director	1,835
Industrial	4,987 Department Head, Project Supervisor,	
Institutional	1,922 Job Captain	5,482
Multi-Family Residential	1,223 Owner, Partner, Chairman, President	8,505
Owner/Developer	11,117	Yes
Public Utility	1,069	66,282
	Engineers & Engineers in Management:	
	Electrical Engineer	4,689
	Mechanical Engineer	5,599
	Other Engineer & Management Titles	5,366
	Plumbing Engineer	345
	Structural Engineer	3,195

Involvement in Renovation/Reconstruction Projects

Building Types*

Airport/Transportation	15,845
Criminal Justice/Correctional	16,377
Government/Military	21,611
Hospitals/Health Care	28,103
Hotels/Resorts	22,659
Industrial/Manufacturing	32,753
Multi-Family	29,201
Office Buildings	48,965
Religious	24,004
Restaurants	26,978
Retail	34,862
Schools/Universities	32,860
Sports/Entertainment/Convention	18,838
Other Building Types	7,021

Annual Sales Volume

Less than \$1,000,000	11,652
\$1,000,001-\$5,000,000	16,839
\$5,000,001-\$10,000,000	11,550
\$10,000,001-\$50,000,000	13,714
\$50,000,001-\$100,000,000	8,543
More than \$100,000,000	11,720

Internet Usage

My Company Buys Via the Internet	23,972
My Company Sells Via the Internet	7,580
I Buy Via the Internet on Behalf of My Company	22,817

Source: Publisher's own data

* Multiple Response

‡ Call a DM2 Account Executive for the latest counts.