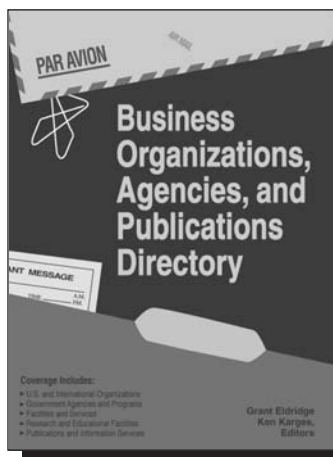


Business Organizations, Agencies & Publications Directory

The *Business Organizations, Agencies & Publications Directory* from Gale is an essential tool with accurate business, company and industry information to reach the business professionals interested in your products, services and seminars.

- ◆ The *Business Organizations, Agencies & Publications Directory* from Gale is great for reaching:
 - ◆ U.S. & International Organizations
 - ◆ Government Agencies & Programs
 - ◆ Facilities & Services
 - ◆ Research & Educational Facilities
 - ◆ Publications & Information Services

The *Business Organizations, Agencies & Publications Directory* from Gale is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.



State	ZIP Code	Individuals
ME	039-049	117
NH	030-038	147
VT	050-059	80
MA	010-027	721
RI	028-029	84
CT	060-069	472
New England		4.4% 1,621
NY	100-149	2,728
NJ	070-089	829
PA	150-196	885
Middle Atlantic		12.0% 4,442
OH	430-458	900
IN	460-479	407
IL	600-629	1,620
MI	480-499	742
WI	530-549	503
East North Central		11.3% 4,172
MN	550-567	421
IA	500-528	277
MO	630-658	504
ND	580-588	88
SD	570-577	86
NE	680-693	407
KS	660-679	358
West North Central		5.8% 2,141
DE	197-199	44
MD	206-219	704
DC	200-205	1,946
VA	220-246	1,229
WV	247-268	117
NC	270-289	498
SC	290-299	199
GA	300-319	576
FL	320-349	1,023
South Atlantic		17.1% 6,336
KY	400-427	254
TN	370-385	361
AL	350-369	244
MS	386-397	160
East South Central		2.8% 1,019
AR	716-729	209
LA	700-714	226
OK	730-749	320
TX	750-799	1,401
West South Central		5.8% 2,156
MT	590-599	123
ID	832-838	112
WY	820-831	66
CO	800-816	442
NM	870-884	140
AZ	850-865	320
UT	840-847	147
NV	889-898	123
Mountain		4.0% 1,473
AK	995-999	99
WA	980-994	433
OR	970-979	307
CA	900-961	2,144
HI	967-968	75
Pacific		8.3% 3,058
United States		71.4% 26,418
U.S. Territories		0.1% 24
Canada		4.0% 1,479
Mexico		0.2% 72
Other International		24.3% 8,993
APO/FPO		— —
Unknown		0.0% 1
Total		100.0% 36,987

Size of List: 36,987

Base Price: \$85/M

Selections

(Additional Cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Business Classification	\$15/M
Business Type	\$15/M
Canadian Names	\$10/M
Employee Size	\$10/M
One Per Location	\$10/M
Sales Volume	\$10/M
SIC Code	\$15/M
Telephone Numbers	\$30/M

Multi-Channel Pricing

Mailing/Telemarketing: \$190/M

SEE ALSO:

- DecisionMaker® Finance Marketplace Database**
- DecisionMaker® Management Marketplace Database**
- Encyclopedia of Associations**
- Executives - Leading Private Companies**
- Ward's Business Directory**

Minimum Order: 5,000 Names
1 year unlimited usage available
Prices subject to change without notice
Call for any additional costs, conditions and terms.

Business Organizations, Agencies & Publications Directory

Business Type

Association	8,626
Award	361
Business	2,229
Database	2,034
Directory	2,769
Educational Institution or Program	594
Event	2,103
Facility	1,219
Government Agency, Office, or Program	3,103
Library	1,076
Newsletter	1,962
Periodical	2,402
Research Center	1,007
Service	484
Trade-related Entity	7,018

Business Classification

Awards, Honors, & Prizes	361
Better Business Bureaus	177
Boards of Trade/Chambers of Commerce Abroad	93
Business Libraries & Information Centers	1,076
Collegiate Schools of Business	594
Commodity & Stock Exchanges	70
Computer-Readable Databases	2,034
Conference & Convention Centers	1,219
Directories	2,769
Federal Boards, Committees, & Commissions	159
Federal Government Agencies	167
Federal Grants & Domestic Assistant Programs	170

Employee Size

Less than 20	14,336
20-49	3,382
50-99	1,905
100-249	2,441
250-499	1,488
500-999	1,288
More than 1,000	1,985

Foreign Diplomatic Offices in the U.S	616
Foreign-Trade Zones	199
Franchise Companies	2,229
Information-on-Demand	484
International Research Centers	450
International Labor Unions, Associations, & Federations	632
International Trade, Business, & Commercial Associations	4,403
Newsletters	1,962
Periodicals	2,402

Sales Volume

Less than \$1 Million	10,564
\$1 Million-\$9 Million	3,598
\$10 Million-\$49 Million	1,421
\$50 Million-\$249 Million	719
\$250 Million-\$1 Billion	540
More than \$1 Billion	218

State & Regulation Planning/ Development Agencies	497
State Government Agencies	549
Trade Shows	2,103
U.S. Diplomatic Offices Abroad	268
U.S. Labor Unions, Associations & Federations	188
U.S. National & Registered Chambers of Commerce	49
U.S. State & Local Chambers of Commerce	6,337
U.S. Trade, Bus, & Commercial Associations	3,354
University & Nonprofit Research Establishments	557
Visitor & Convention Bureaus	500
World Trade Centers	319