

Chemical Equipment

GEOGRAPHIC ANALYSIS

Direct your sales message and information on new product technologies to the decision-makers in the global chemical process industries with a controlled circulation list from *Chemical Equipment*.

- ◆ Reach prime buying influencers who spend an average of \$1.7 million annually on equipment and services.
- ◆ Target the managers and engineers who are responsible for designing, engineering, operating, and maintaining global chemical process facilities. In total, *Chemical Equipment* provides nearly twice the coverage of any other list serving the market.
- ◆ The *Chemical Equipment* list is useful for promoting manufactured products such as:
 - ◆ Agricultural Chemicals
 - ◆ Rubber/Plastic Products
 - ◆ Inorganic/Organic Chemicals
 - ◆ Stone, Clay & Glass Products
 - ◆ Cleaning Preparations
 - ◆ Engineer Construction
 - ◆ Glue, Explosives, Ink & Carbon Black
 - ◆ Pulp & Paper Products
 - ◆ Pharmaceuticals



- ◆ Synthetic Resins
- ◆ Food & Kindred Products, Textile Products
- ◆ Petroleum Products
- ◆ Primary Metal Products

Chemical Equipment is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.

Size of List: 95,010

Base Price: \$130/M

Selections (Additional Cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Acquisition Source	\$10/M
Business Type	\$15/M
Buying Authority	\$25/M
Employee Size	\$10/M
Internet Usage	\$20/M
One Per Location	\$10/M
Recency	\$10/M
SIC Code	\$15/M
Telephone Numbers	\$60/M
Title	\$15/M

Multi-Channel Pricing

Mailing/E-Mail: \$490/M
Mailing/Telemarketing: \$215/M
Mailing/E-Mail/Telemarketing: \$590/M

**Size of E-List:
33,434**

**E-List Base Price:
\$430/M**

SEE ALSO:

**Adhesives & Sealants Industry
Assembly**

DecisionMaker® Manufacturing Marketplace Database

DecisionMaker® Research/Laboratory Marketplace Database

Industrial Paint & Powder

Laboratory Equipment

MSI

Pharmaceutical Processing

Powder/Bulk Solids

Quality

Research & Development

Minimum Order: 5,000 Names

1 year unlimited usage available

Prices subject to change without notice

Call for any additional costs, conditions and terms.

State	ZIP Code	Individuals
ME	039-049	432
NH	030-038	495
VT	050-059	188
MA	010-027	2,801
RI	028-029	365
CT	060-069	1,676
New England		6.3% 5,957
NY	100-149	4,990
NJ	070-089	6,055
PA	150-196	6,230
Middle Atlantic		18.2% 17,275
OH	430-458	5,932
IN	460-479	2,604
IL	600-629	6,544
MI	480-499	3,168
WI	530-549	3,014
East North Central		22.4% 21,262
MN	550-567	1,885
IA	500-528	1,183
MO	630-658	2,351
ND	580-588	211
SD	570-577	171
NE	680-693	626
KS	660-679	874
West North Central		7.7% 7,301
DE	197-199	649
MD	206-219	1,561
DC	200-205	59
VA	220-246	1,650
WV	247-268	686
NC	270-289	3,060
SC	290-299	1,671
GA	300-319	2,452
FL	320-349	2,549
South Atlantic		15.1% 14,337
KY	400-427	1,273
TN	370-385	1,937
AL	350-369	1,265
MS	386-397	627
East South Central		5.4% 5,102
AR	716-729	859
LA	700-714	1,512
OK	730-749	846
TX	750-799	6,266
West South Central		10.0% 9,483
MT	590-599	185
ID	832-838	340
WY	820-831	163
CO	800-816	893
NM	870-884	300
AZ	850-865	632
UT	840-847	849
NV	889-898	273
Mountain		3.8% 3,635
AK	995-999	86
WA	980-994	1,144
OR	970-979	707
CA	900-961	8,344
HI	967-968	110
Pacific		10.9% 10,391
United States		99.7% 94,743
U.S. Territories		0.3% 266
Canada		—
Mexico		—
Other International		—
APO/FPO		—
Unknown		0.0% 1
Total		100.0% 95,010

Chemical Equipment

<u>Business Type</u>	<u>Title</u>
Agriculture Chemicals	2,492 Engineering/Design 28,182
Cleaning Preparations	2,819 General Management 21,203
Consultant	3,039 Production & Plant Operations 28,839
Engineering Construction	3,987 Research & Development/Quality
Food/Beverage	10,648 Control 16,692
Glue, Explosives, Ink & Carbon Black	2,612
Government/Municipalities/Utilities	1,851
Inorganic Chemicals	7,141
Organic Chemicals	9,101
Paints & Allied Products	2,693
Petroleum	2,941
Pharmaceuticals	16,074
Primary Metals	4,749
Pulp and Paper	6,243
Rubber	1,773
Stone, Clay & Glass	2,257
Synthetic Resins, Plastics	11,672
Textile	1,416
	Buying Authority*
	Drying Equipment 4,716
	Filtration/Separation Equipment 6,884
	Instrumentation Equipment 7,923
	Material Handling Equipment 6,350
	Mixing/Blending Equipment 6,687
	Piping/Tubing/Fittings 6,784
	Pollution Control Equipment 4,801
	Pumps 7,603
	Size Reduction Agglomeration 3,236
	Valves 7,240

Employee Size

Less than 50	29,884
51-100	12,618
101-500	31,835
501-1,000	8,699
1,001-2,499	5,839
More than 2,500	4,885

Internet Usage

My Company Buys Via the Internet	4,199
My Company Sells Via the Internet	2,311
I Buy Via the Internet on Behalf of My Company	3,088

Source: Publisher's own data

* Multiple Response