Consulting-Specifying Engineer DUPKE

advertisi

Individuals

GEOGRAPHIC ANALYSIS

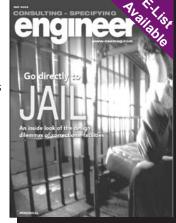
ZIP Code

State

The Consulting-Specifying Engineer subscribers influence is dramatic in every facet of the construction process, from conceptual planning to site inspections. Today's Consulting-Specifying Engineer subscriber selects everything from M/E systems, to

telecommunications infrastructure and lighting controls, to smoke detectors and plumbing.

These professional engineers hold sway over the largest single portion of the construction budget. The types of buildings designed and specified by Consulting-Specifying Engineer subscribers encompass total market coverage of the nonresidential building construction industry. Consulting-Specifying Engineer demands the most current and detailed circulation standards in the industry. All subscribers have the authority to specify, design, and make product



- Target professionals in firms ranging from:
 - Consulting Engineering
 - Design/Build, Construction & Contracting
 - Architectural/Engineering & Engineering/Architectural
 - In-House Engineering
- Useful for promoting products and systems related to:
 - Automation and Controls
 - Electrical Products/Systems
 - HVAC Products
 - Plumbing/Sanitary Systems
- Communication Systems
- Fire & Life Safety Systems
- Lighting
- Software & Training Programs

Consulting-Specifying Engineer is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.

> Size of List: 46,150 Base Price: \$135/M

Selections (Additional Cost/M)

Geographic Analysis:

acograpine miaryoro.	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Acquisition Source	\$10/M
Building Type	\$10/M
Business Type	\$15/M
Business in Geographic Region	\$10/M
Buying Authority	\$25/M
Equipment Dollar Value	\$10/M
Internet Usage	\$20/M
One Per Location	\$10/M
Recency	\$10/M
SIC Code	\$15/M
Specified Product Classification	\$10/M
Telephone Numbers	\$60/M
Title	\$15/M

Multi-Channel Pricing

Mailing/E-Mail:\$490/M Mailing/Telemarketing:\$215/M Mailing/E-Mail/Telemarketing:\$590/M

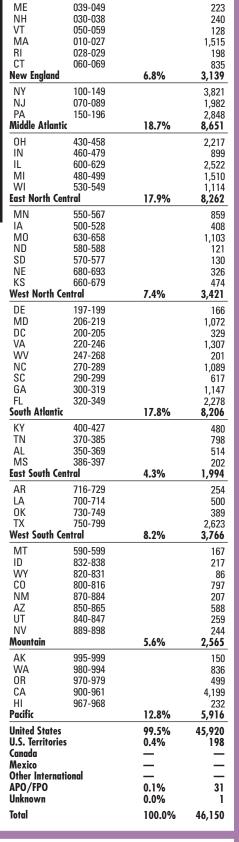
> Size of E-List: 14,642

E-List Base Price: \$435/M

SEE ALSO:

Building Design & Construction DecisionMaker® Building/Construction Marketplace Database **Industrial Paint & Powder Industrial Product Bulletin** Plant Engineering

Minimum Order: 5,000 Names 1 year unlimited usage available Prices subject to change without notice Call for any additional costs, conditions and terms.



Consulting-Specifying Engineer

Specified Product

advertising

Buying Authority*‡

Business Type		Classification		Buying Authorit
Architectural/Engineering Firm	2,303	Electrical Products - Including		Air Conditioning
Building/Constructing/Design	2.626	Controls & Instrumentation,		Air Pollution
Firms	3,626	Electrical Distribution		Cogeneration
Commercial Firm	2,085	Emergency & Standby Power,		Communications
Construction	1,767	Electrical Generation, Wiring &		Controls & Instrumentation
Consulting Engineering Firm	22,320	Cable, Communication Systems,		Electrical Distribution
Contracting Firm	1,717	Security Systems and Lighting	10 171	Electrical Generation
Engineering/Architectural Firm	2,550	Indoor & Outdoor Products	40,171	Emergency & Standby Power
Government Agency	2,612	Mechanical Products - Including		Energy Conservation Systems
Industrial Firm	5,172	Heating, Air Conditioning,		Fire Protection
Institution	1,468	Ventilation, Cogeneration,		Heating
Public Utility Company	1,103	Refrigeration, Plumbing, Pumps		Insulation
Equipment Dollar \	/alue	& Water Supply, Fire Protection, Insulation, Energy Conservation		Lighting Indoor & Outdoor Plumbing
		Systems, Water Pollution or		Process Piping
\$10,000,000 or More	6,408	Treatment, Sewage Disposal, Air		Pumps & Water Supply
\$5,000,000-\$10,000,000	5,643	Pollution or Process Piping	44 707	Refrigeration
\$1,000,000-\$5,000,000	12,126	Products	41,737	Security Systems
Less than \$1,000,000	14,177	Mechanical & Electrical Products -		Sewage Disposal
Building Type*		Recipients who Specify, Design		Ventilation
Building Type*		and Make Both Mechanical and	25.040	Water Pollution or Treatment
Charles (Ballista a Ballista)	14200	Electrical Product Selections	35,848	Wiring & Cable
Churches/Religious Buildings	14,360	Note: The condense Conference of the		
Correctional Facilities	11,106	Note: These classifications can be		
Educational Facilities	21,581	selected individually (i.e.		
Engineered Multi-Dwelling	11 500	Heating, Fire Protection). Please		
Courrement (Military Engilities	11,588	call for up-to-the-minute counts		
Government/Military Facilities	20,256	Internet Usage		
Hospitals/Healthcare Facilities Hotel/Motel/Resorts	19,603 14,212	miternet osage		
Industrial/Manufacturing Facility	28,458	My Company Buys Via the Internet	12,121	
Office Buildings	29,043	My Company Sells Via the Internet	4,731	
Parking Garages/Service Stations	13,611	I Buy Via the Internet on Behalf of	.,	
Research Facilities	15,395	My Company	10,629	
Retail Complex/Restaurants	16,156	, p. ,	.,	
Sports/Entertainment/Convention	11,472	Business in Geograp	ohic	
Utilities/Public	•	Region		
Works/Transportation	16,652			
Warehouses	18,765	Africa	2,026	
	,	Canada	7,271	
		Central America/Caribbean	4,680	
		Europe	6,747	
		Mexico	6,425	
		Middle East	3,272	
		South America	4,685	

Source: Publisher's own data

* Multiple Response

4,387

3,423

South America Southeast Asia

Other Asia