

Contemporary Stone & Tile Design

Contemporary Stone & Tile Design is recognized worldwide as the leading source of information on stone use and interior design.

- You can reach over 17,000 buyers and specifiers of stone and stone-related equipment and supplies with a direct marketing list from Contemporary Stone & Tile Design.

Contemporary Stone & Tile Design is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.



Size of List: 17,030

Base Price: \$125/M

Selections (Additional Cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Business Type	\$15/M
Buying Influence	\$10/M
Employee Size	\$10/M
One Per Location	\$10/M
Recency	\$10/M
Sales Volume	\$10/M
SIC Code	\$15/M
Telephone Numbers	\$60/M

Multi-Channel Pricing

Mailing/E-Mail: \$490/M
Mailing/Telemarketing: \$215/M
Mailing/E-Mail/Telemarketing: \$590/M

**Size of E-List:
3,974**

**E-List Base Price:
\$425/M**

- SEE ALSO:**
- Architectural Specifier (Former Subscribers)
 - Ceramic Industry
 - Environmental Design + Construction
 - Furniture/Today
 - Industrial Safety & Hygiene News
 - Interior Design
 - National Floor Trends
 - Professional Builder
 - Professional Remodeler
 - Stone World
 - Walls & Ceilings

Minimum Order: 5,000 Names
1 year unlimited usage available
Prices subject to change without notice
Call for any additional costs, conditions and terms.

State	ZIP Code	Individuals
ME	039-049	51
NH	030-038	66
VT	050-059	64
MA	010-027	412
RI	028-029	62
CT	060-069	283
New England		5.5% 938
NY	100-149	1,226
NJ	070-089	512
PA	150-196	633
Middle Atlantic		13.9% 2,371
OH	430-458	573
IN	460-479	238
IL	600-629	845
MI	480-499	518
WI	530-549	302
East North Central		14.5% 2,476
MN	550-567	282
IA	500-528	123
MO	630-658	324
ND	580-588	36
SD	570-577	33
NE	680-693	111
KS	660-679	168
West North Central		6.3% 1,077
DE	197-199	40
MD	206-219	295
DC	200-205	92
VA	220-246	384
WV	247-268	43
NC	270-289	427
SC	290-299	161
GA	300-319	490
FL	320-349	1,535
South Atlantic		20.4% 3,467
KY	400-427	129
TN	370-385	252
AL	350-369	170
MS	386-397	73
East South Central		3.7% 624
AR	716-729	91
LA	700-714	182
OK	730-749	132
TX	750-799	1,084
West South Central		8.7% 1,489
MT	590-599	67
ID	832-838	95
WY	820-831	28
CO	800-816	387
NM	870-884	109
AZ	850-865	315
UT	840-847	132
NV	889-898	111
Mountain		7.3% 1,244
AK	995-999	41
WA	980-994	429
OR	970-979	218
CA	900-961	2,381
HI	967-968	120
Pacific		18.7% 3,189
United States		99.1% 16,875
U.S. Territories		0.3% 49
Canada		0.5% 83
Mexico		0.1% 14
Other International		0.0% 8
APO/FPO		0.0% 1
Unknown		—
Total		100.0% 17,030

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Buying Influence*

Stone or Stone Materials	
Approve	6,596
Recommend	9,031
Specify	8,165

Business Type

Architecture	7,987
Construction Management	505
Design Center	304
Interior Design	3,898
Kitchen/Bath Dealer	301
Showroom	3,962

Employee Size

Less than 5	5,242
6-20	3,287
21-50	1,177
More than 50	1,763

Sales Volume

Less than \$1 Million	3,381
\$1 Million-\$9 Million	1,231
More than \$10 Million	348

Source: Publisher's own data

* Multiple Response