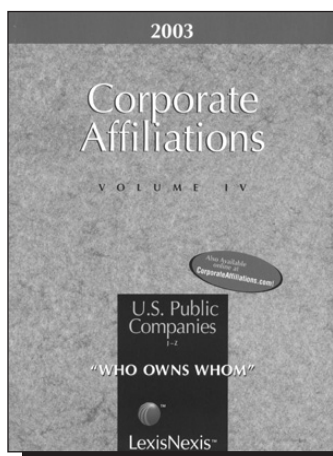


Executives - Major Corporations & Subsidiaries International

GEOGRAPHIC ANALYSIS

Go global with a list from LexisNexis Group's *Corporate Affiliations* and reach over 108,000 top-level U.S. and international decision-makers working at companies headquartered internationally.

- ◆ Reach personnel from parent companies reporting at least \$50 million or more in annual sales.
- ◆ Target individuals with job functions such as:
 - ◆ Board of Directors
 - ◆ Marketing
 - ◆ Administration/Operations
 - ◆ Personnel
 - ◆ Chief Operations Officer
 - ◆ General Manager
 - ◆ Controller
 - ◆ Sales
 - ◆ President
 - ◆ Financial Executive



Executives - Major Corporations & Subsidiaries

International is updated regularly. Contact a DM2 Account Executive for up-to-the-minute counts.

Size of List: 108,049

Base Price: \$200/M

Selections

(Additional Cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Canadian Names	\$10/M
Employee Size	\$10/M
Job Function	\$15/M
One Per Location	\$10/M
Sales Volume	\$10/M
SIC Code	\$15/M
Telephone Numbers	\$30/M

Multi-Channel Pricing

Mailing/Telemarketing: \$290/M

State	ZIP Code	Individuals
ME	039-049	93
NH	030-038	155
VT	050-059	79
MA	010-027	973
RI	028-029	162
CT	060-069	835
New England		2.1% 2,297
NY	100-149	3,585
NJ	070-089	2,050
PA	150-196	1,172
Middle Atlantic		6.3% 6,807
OH	430-458	825
IN	460-479	359
IL	600-629	1,726
MI	480-499	774
WI	530-549	447
East North Central		3.8% 4,131
MN	550-567	393
IA	500-528	149
MO	630-658	326
ND	580-588	21
SD	570-577	13
NE	680-693	42
KS	660-679	122
West North Central		1.0% 1,066
DE	197-199	106
MD	206-219	408
DC	200-205	55
VA	220-246	440
WV	247-268	29
NC	270-289	637
SC	290-299	297
GA	300-319	755
FL	320-349	975
South Atlantic		3.4% 3,702
KY	400-427	312
TN	370-385	341
AL	350-369	115
MS	386-397	33
East South Central		0.7% 801
AR	716-729	62
LA	700-714	113
OK	730-749	115
TX	750-799	1,482
West South Central		1.6% 1,772
MT	590-599	15
ID	832-838	21
WY	820-831	14
CO	800-816	310
NM	870-884	17
AZ	850-865	219
UT	840-847	97
NV	889-898	60
Mountain		0.7% 753
AK	995-999	14
WA	980-994	303
OR	970-979	218
CA	900-961	3,616
HI	967-968	160
Pacific		4.0% 4,311
United States		23.7% 25,640
U.S. Territories		0.2% 172
Canada		11.2% 12,107
Mexico		1.3% 1,426
Other International		63.6% 68,704
APO/FPO		—
Unknown		—
Total		100.0% 108,049

SEE ALSO:

- Advertiser Company Decision Makers
- DecisionMaker® Management Marketplace Database
- Executives – Leading Private Companies
- Executives – Major Corporations & Subsidiaries

Minimum Order: 5,000 Names
 1 year unlimited usage available
 Prices subject to change without notice
 Call for any additional costs, conditions and terms.

Executives - Major Corporations & Subsidiaries International

<u>Job Function*</u>	<u>Employee Size</u>		
Administration/Operation	3,633	Less than 20	4,474
Advertising	913	20-49	2,529
Board Of Directors	26,156	50-99	2,268
Cash Management	176	100-249	3,637
Chairman Of The Board	6,343	250-499	1,925
Chief Executive Officer	6,941	500-999	1,227
Chief Financial Officer	3,766	1,000 or More	734
Chief Information Officer - MIS	306		
Chief Operating Officer	2,781		
Chief Operations Manager	19,379		
Controller	1,657	Less than \$1 Million	1,849
Corporate Officer	10,877	\$1 Million-\$9 Million	2,077
Corporate Secretary	2,469	\$10 Million-\$49 Million	3,294
Data Processing	386	\$50 Million-\$249 Million	2,936
Environmental/Natural Resources	279	\$250 Million-\$1 Billion	1,326
Executive Vice-President	3,954	More than \$1 Billion	1,267
Export Manager	185		
Financial Executive	4,236		
Foreign Branch Manager	283		
General Counsel	1,078		
General Manager	6,226		
Government Affairs	189		
Group Vice-President	107		
International Finance	131		
International Manager	1,046		
Investor Relations	804		
Manufacturing	569		
Marketing	4,802		
Merger/Acquisition Contact	121		
Pension Administration	173		
Personnel	2,440		
Personnel Training & Development	218		
Planning & Development	1,228		
President	11,362		
President w/in Executive Officers	1,370		
Public Relations	2,499		
Purchasing	599		
Quality Control	340		
Real Estate	221		
Research & Development	653		
Risk Management	305		
Sales	3,453		
Senior Vice-President	3,795		
Tech/Engineering/Tech Services	1,356		
Telecommunications	133		
Treasurer	1,159		
Vice Chairman	1,228		

Sales Volume

Source: Publisher's own data

* Multiple Response