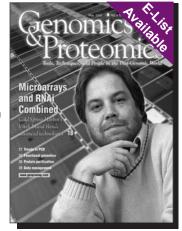
Genomics & Proteomics

Genomics & Proteomics is designed to help scientists keep up with the changing dynamics and unparalleled developments in the areas of gene analysis, cell biology, proteomics and informatics.

 Reach executives, principal investigators, senior scientists and other lab personnel who are engaged in genomics-proteomics research and are employed by pharmaceutical/ biotechnology companies, universities, government research labs and more!

Genomics & Proteomics is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.



burke advertising GEOGRAPHIC ANALYSIS

	GEOGRAPHIC	. ANALTSIS	
State	ZIP Code		Individuals
ME	039-049		45
NH	030-038		79
VT	050-059		22
MA RI	010-027 028-029		1,362 53
CT	060-069		396
New Englan	ıd	8.9%	1,957
NY	100-149		1,053
NJ	070-089		1,054
PA Middle Atla	150-196 ntic	13.7%	918 3,025
OH	430-458	100,70	501
IN	460-479		275
IL	600-629		695
MI	480-499		433
WI East North	530-549 Central	10.0%	302 2,206
MN	550-567	10.070	303
IA	500-528		152
MO	630-658		368
ND	580-588		30
SD	570-577		26
NE KS	680-693 660-679		99 78
West North		4.8%	1,056
DE	197-199		108
MD	206-219		908
DC	200-205		101
VA	220-246		277
WV NC	247-268 270-289		40 466
SC	290-299		84
GA	300-319		242
FL	320-349		370
South Atlan		11.8%	2,596
KY	400-427		103
TN AL	370-385 350-369		203 149
MS	386-397		42
East South	Central	2.3%	497
AR	716-729		74
LA	700-714		123
OK TX	730-749 750-799		79 717
West South		4.5%	993
MT	590-599		22
ID	832-838		34
WY	820-831		10
CO	800-816		188
NM AZ	870-884 850-865		71 137
UT	840-847		113
NV	889-898		30
Mountain		2.7%	605
AK	995-999		5
WA	980-994		283
OR CA	970-979 900-961		106
HI	967-968		3,064 23
Pacific		15.8%	3,481
United State		74.4%	16,416
U.S. Territor	ries	0.1%	33
Canada Mexico		2.7% 0.3%	592 74
Other Interi	national	22.4%	4,934
APO/FPO		0.0%	1,754
Unknown		_	_
Total		100.0%	22,050

Size of List: 22,050⁺

Base Price: \$140/M

Selections (Additional Cost/M)

(Additional Cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Business Type	\$15/M
Canadian Names	\$10/M
Discipline	\$10/M
One Per Location	\$10/M
Recency	\$10/M
SIC Code	\$15/M
Technologies/Tools	\$10/M
Telephone Numbers	\$60/M
Title	\$15/M

Multi-Channel Pricing

Mailing/E-Mail:\$490/M Mailing/Telemarketing:\$215/M Mailing/E-Mail/Telemarketing:\$590/M

Size of E-List: 6,744

E-List Base Price: \$440/M

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Drug Discovery & Development

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Minimum Order: 5,000 Names 1 year unlimited usage available Prices subject to change without notice Call for any additional costs, conditions and terms.

All counts may not be available at this time.

Contact a DM2 Account Executive for up-to-the-minute counts

Genomics & Proteomics



Technologies/Tools ‡

2-D Gel Analysis

Annotated Genomic Databases

Apoptosis

Cell Culture

Chromatography

Colony Picking

Data-Mining

Electrophoresis

Electroporation

Gene Expression

Gene Expression Analysis

Gene Mapping

HTS

Image Analysis/Microscopy

Image Analysis

Immunoassays

In Silico Biology

LIMS

Liquid Handling

Mass Spec

Microarray Devices

Microarrays

Microplate Devices

Molecular Modeling

Monoclonal Antibodies

Nucleic Acid Purification

Nucleic Acid Sequencing

Nucleic Acid Synthesis

PCR

Protein Microarrays/Chips

Protein Purification/Detection/

Character

Protein Sequencing/Peptide Mapping

Protein/Peptide/Synthesis

Protein/Protein Interactions

Purification

SNP Analysis

Sample Prep

Sequence Analysis

Signal Transduction

Transfections

Transgenics

Business Type ‡

Biotechnology Company

Contract Research

Diagnostics Company

Government

Hospital/Medical School

Pharmaceutical Company

Private Research

University/Academic

Title‡

CEO, President, COO, Executive Vice

President

Chief Scientist, Group Leader,

Research Director

Department Chairman, Principal

Investigator, Professor

Informatics Specialist

Lab Manager, Technician, Research

Assistant

Purchasing Director/Manager

Senior Scientist, Research Scientist,

Staff Scientist, Research

Associate

Discipline ‡

Biochemistry

Cell Biology

Chemistry

Clinical Diagnostics

Forensics

Genomics/Molecular Biology

Immunology

Informatics

Pharmacology

Proteomics

Title ‡

CEO, President, COO, Executive Vice

President

Chief Scientist, Group Leader,

Research Director

Department Chairman, Principal

Investigator, Professor

Informatics Specialist

Lab Manager, Technician, Research

Assistant

Purchasing Director/Manager

Senior Scientist, Research Scientist,

Staff Scientist, Research

Associate