

# Genomics & Proteomics

*Genomics & Proteomics* is designed to help scientists keep up with the changing dynamics and unparalleled developments in the areas of gene analysis, cell biology, proteomics and informatics.

- ◆ Reach executives, principal investigators, senior scientists and other lab personnel who are engaged in genomics-proteomics research and are employed by pharmaceutical/biotechnology companies, universities, government research labs and more!

*Genomics & Proteomics* is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.



**Size of List: 22,050\***

**Base Price: \$140/M**

## Selections (Additional Cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Business Type	\$15/M
Canadian Names	\$10/M
Discipline	\$10/M
One Per Location	\$10/M
Recency	\$10/M
SIC Code	\$15/M
Technologies/Tools	\$10/M
Telephone Numbers	\$60/M
Title	\$15/M

## Multi-Channel Pricing

Mailing/E-Mail: \$490/M  
Mailing/Telemarketing: \$215/M  
Mailing/E-Mail/Telemarketing: \$590/M

**Size of E-List:  
6,744**

**E-List Base Price:  
\$440/M**

### SEE ALSO:

- Bioscience Technology
- DecisionMaker® Research/Laboratory Marketplace Database
- Drug Discovery & Development
- Laboratory Equipment
- Pharmaceutical Laboratory (Former Subscribers)
- Pharmaceutical Processing
- Research & Development
- Scientific Computing & Instrumentation

\*All counts may not be available at this time.

Contact a DM2 Account Executive for up-to-the-minute counts

Minimum Order: 5,000 Names

1 year unlimited usage available

Prices subject to change without notice

Call for any additional costs, conditions and terms.

### GEOGRAPHIC ANALYSIS

State	ZIP Code	Individuals
ME	039-049	45
NH	030-038	79
VT	050-059	22
MA	010-027	1,362
RI	028-029	53
CT	060-069	396
<b>New England</b>		<b>8.9%</b>
NY	100-149	1,053
NJ	070-089	1,054
PA	150-196	918
<b>Middle Atlantic</b>		<b>13.7%</b>
OH	430-458	501
IN	460-479	275
IL	600-629	695
MI	480-499	433
WI	530-549	302
<b>East North Central</b>		<b>10.0%</b>
MN	550-567	303
IA	500-528	152
MO	630-658	368
ND	580-588	30
SD	570-577	26
NE	680-693	99
KS	660-679	78
<b>West North Central</b>		<b>4.8%</b>
DE	197-199	108
MD	206-219	908
DC	200-205	101
VA	220-246	277
WV	247-268	40
NC	270-289	466
SC	290-299	84
GA	300-319	242
FL	320-349	370
<b>South Atlantic</b>		<b>11.8%</b>
KY	400-427	103
TN	370-385	203
AL	350-369	149
MS	386-397	42
<b>East South Central</b>		<b>2.3%</b>
AR	716-729	74
LA	700-714	123
OK	730-749	79
TX	750-799	717
<b>West South Central</b>		<b>4.5%</b>
MT	590-599	22
ID	832-838	34
WY	820-831	10
CO	800-816	188
NM	870-884	71
AZ	850-865	137
UT	840-847	113
NV	889-898	30
<b>Mountain</b>		<b>2.7%</b>
AK	995-999	5
WA	980-994	283
OR	970-979	106
CA	900-961	3,064
HI	967-968	23
<b>Pacific</b>		<b>15.8%</b>
<b>United States</b>		<b>74.4%</b>
<b>U.S. Territories</b>		<b>0.1%</b>
<b>Canada</b>		<b>2.7%</b>
<b>Mexico</b>		<b>0.3%</b>
<b>Other International</b>		<b>22.4%</b>
<b>APO/FPO</b>		<b>0.0%</b>
<b>Unknown</b>		<b>—</b>
<b>Total</b>		<b>100.0%</b>

## Technologies/Tools ‡

2-D Gel Analysis  
 Annotated Genomic Databases  
 Apoptosis  
 Cell Culture  
 Chromatography  
 Colony Picking  
 Data-Mining  
 Electrophoresis  
 Electroporation  
 Gene Expression  
 Gene Expression Analysis  
 Gene Mapping  
 HTS  
 Image Analysis/Microscopy  
 Image Analysis  
 Immunoassays  
 In Silico Biology  
 LIMS  
 Liquid Handling  
 Mass Spec  
 Microarray Devices  
 Microarrays  
 Microplate Devices  
 Molecular Modeling  
 Monoclonal Antibodies  
 Nucleic Acid Purification  
 Nucleic Acid Sequencing  
 Nucleic Acid Synthesis  
 PCR  
 Protein Microarrays/Chips  
 Protein Purification/Detection/  
 Character  
 Protein Sequencing/Peptide Mapping  
 Protein/Peptide/Synthesis  
 Protein/Protein Interactions  
 Purification  
 SNP Analysis  
 Sample Prep  
 Sequence Analysis  
 Signal Transduction  
 Transfections  
 Transgenics

## Business Type ‡

Biotechnology Company  
 Contract Research  
 Diagnostics Company  
 Government  
 Hospital/Medical School  
 Pharmaceutical Company  
 Private Research  
 University/Academic  
 Title‡  
 CEO, President, COO, Executive Vice  
 President  
 Chief Scientist, Group Leader,  
 Research Director  
 Department Chairman, Principal  
 Investigator, Professor  
 Informatics Specialist  
 Lab Manager, Technician, Research  
 Assistant  
 Purchasing Director/Manager  
 Senior Scientist, Research Scientist,  
 Staff Scientist, Research  
 Associate

## Title ‡

CEO, President, COO, Executive Vice  
 President  
 Chief Scientist, Group Leader,  
 Research Director  
 Department Chairman, Principal  
 Investigator, Professor  
 Informatics Specialist  
 Lab Manager, Technician, Research  
 Assistant  
 Purchasing Director/Manager  
 Senior Scientist, Research Scientist,  
 Staff Scientist, Research  
 Associate

## Discipline ‡

Biochemistry  
 Cell Biology  
 Chemistry  
 Clinical Diagnostics  
 Forensics  
 Genomics/Molecular Biology  
 Immunology  
 Informatics  
 Pharmacology  
 Proteomics