

Home Health Care Database

(from Springhouse)



GEOGRAPHIC ANALYSIS

This terrific database helps you reach a specific segment of the health care industry: home health professionals.

- ◆ These nurses provide care in the patients home and have a need for a variety of products and services including:
 - ◆ Automobiles
 - ◆ Computer Software/Hardware
 - ◆ Medical Supplies/Products
 - ◆ Journal Subscriptions
- ◆ Medical Seminars & Literature
- ◆ Employment Opportunities
- ◆ New Drug Information
- ◆ And More!

Home Health Care Database is updated regularly. Contact a DM2 Account Executive for up-to-the-minute counts.

Source: Comprised from Springhouse Corporation subscriber files, book buyers and videocassette buyers.

Size of List: 165,749

Base Price: \$105/M

Selections

(Additional Cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Facility Type	\$15/M
Nurse Type	\$15/M
Professional Level	\$10/M

SEE ALSO:

- [Medical Specialists Database](#)
- [Nurse Practitioner Database from Springhouse](#)
- [Nurse Respondent Database from Springhouse Nursing2004](#)
- [Nursing Book Buyers from Springhouse](#)
- [Nursing Management](#)
- [Nursing Videocassette Buyers from Springhouse](#)
- [Physician Assistants Database](#)
- [Wound Care Database from Springhouse](#)

Minimum Order: 5,000 Names
 1 year unlimited usage available
 Prices subject to change without notice
 Call for any additional costs, conditions and terms.

State	ZIP Code	Individuals
ME	039-049	1,058
NH	030-038	1,608
VT	050-059	570
MA	010-027	6,720
RI	028-029	1,059
CT	060-069	3,776
New England		8.9% 14,791
NY	100-149	14,854
NJ	070-089	5,860
PA	150-196	11,259
Middle Atlantic		19.3% 31,973
OH	430-458	9,242
IN	460-479	3,588
IL	600-629	6,224
MI	480-499	5,303
WI	530-549	3,601
East North Central		16.9% 27,958
MN	550-567	3,826
IA	500-528	2,338
MO	630-658	3,509
ND	580-588	450
SD	570-577	587
NE	680-693	1,275
KS	660-679	2,022
West North Central		8.5% 14,007
DE	197-199	654
MD	206-219	3,247
DC	200-205	127
VA	220-246	3,769
WV	247-268	1,288
NC	270-289	4,496
SC	290-299	1,837
GA	300-319	3,307
FL	320-349	9,320
South Atlantic		16.9% 28,045
KY	400-427	2,290
TN	370-385	3,424
AL	350-369	2,261
MS	386-397	1,718
East South Central		5.8% 9,693
AR	716-729	1,738
LA	700-714	2,511
OK	730-749	2,213
TX	750-799	7,629
West South Central		8.5% 14,091
MT	590-599	618
ID	832-838	648
WY	820-831	264
CO	800-816	2,279
NM	870-884	698
AZ	850-865	2,072
UT	840-847	505
NV	889-898	677
Mountain		4.7% 7,761
AK	995-999	280
WA	980-994	2,761
OR	970-979	1,306
CA	900-961	10,295
HI	967-968	310
Pacific		9.0% 14,952
United States		98.5% 163,271
U.S. Territories		0.1% 128
Canada		1.4% 2,350
Mexico		—
Other International		—
APO/FPO		—
Unknown		—
Total		100.0% 165,749

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Professional Level

Directors/Managers	15,835
Staff Nurses	126,395

Nurse Type

LPNs	65,238
Nurse Practitioners	4,024
Specialty Nurse	770

Facility Type

Community Health	32,060
Extended Care	107,001
Home Health/Hospice	7,713
Nursing Home	5,387

Source: Publisher's own data
* Multiple Response