

Industrial Heating

Industrial Heating is recognized world-wide as the leading publication reaching thermal processing engineer, engineering management and others responsible for the purchase, specification or recommendation of equipment, components, and/or supplies for applications of 1000F or above.

- ◆ With a direct marketing list from *Industrial Heating*, you can reach over 25,000 professionals in the thermal technology industry.
- ◆ Use an *Industrial Heating* list for promoting products such as:
 - ◆ Alloys/Steels/Powder Metals
 - ◆ Electric Elements
 - ◆ Atmosphere Furnaces
 - ◆ Furnace Parts
 - ◆ Burners
 - ◆ And More!



Industrial Heating is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.

A BNP Media Publication

Size of List: 25,247

Base Price: \$125/M

Multi-Channel Pricing

Mailing/E-Mail: \$490/M
 Mailing/Telemarketing: \$215/M
 Mailing/E-Mail/Telemarketing: \$590/M

Size of E-List:

5,399

E-List Base Price:
\$425/M

Selections

(Additional Cost/M)

| | |
|----------------------|--------|
| Geographic Analysis: | |
| State/Province/SCF | \$10/M |
| 5-digit ZIP Code | \$10/M |
| Area of Involvement | \$10/M |
| Business Type | \$15/M |
| Buying Authority | \$25/M |
| Employee Size | \$10/M |
| Job Function | \$15/M |
| One Per Location | \$10/M |
| Recency | \$10/M |
| Sales Volume | \$10/M |
| SIC Code | \$15/M |
| Telephone Numbers | \$60/M |

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- Quality**
- Reed Construction Data - Regional Publication Group**
- Research & Development**

Minimum Order: 5,000 Names
 1 year unlimited usage available
 Prices subject to change without notice
 Call for any additional costs, conditions and terms.

GEOGRAPHIC ANALYSIS

| State | ZIP Code | Individuals |
|----------------------------|----------|----------------------|
| ME | 039-049 | 59 |
| NH | 030-038 | 149 |
| VT | 050-059 | 39 |
| MA | 010-027 | 506 |
| RI | 028-029 | 116 |
| CT | 060-069 | 534 |
| New England | | 5.6% 1,403 |
| NY | 100-149 | 961 |
| NJ | 070-089 | 501 |
| PA | 150-196 | 1,780 |
| Middle Atlantic | | 12.8% 3,242 |
| OH | 430-458 | 2,416 |
| IN | 460-479 | 1,018 |
| IL | 600-629 | 1,980 |
| MI | 480-499 | 1,992 |
| WI | 530-549 | 1,058 |
| East North Central | | 33.5% 8,464 |
| MN | 550-567 | 527 |
| IA | 500-528 | 319 |
| MO | 630-658 | 475 |
| ND | 580-588 | 36 |
| SD | 570-577 | 43 |
| NE | 680-693 | 87 |
| KS | 660-679 | 185 |
| West North Central | | 6.6% 1,672 |
| DE | 197-199 | 38 |
| MD | 206-219 | 177 |
| DC | 200-205 | 9 |
| VA | 220-246 | 244 |
| WV | 247-268 | 121 |
| NC | 270-289 | 511 |
| SC | 290-299 | 321 |
| GA | 300-319 | 289 |
| FL | 320-349 | 418 |
| South Atlantic | | 8.4% 2,128 |
| KY | 400-427 | 313 |
| TN | 370-385 | 460 |
| AL | 350-369 | 293 |
| MS | 386-397 | 121 |
| East South Central | | 4.7% 1,187 |
| AR | 716-729 | 181 |
| LA | 700-714 | 131 |
| OK | 730-749 | 211 |
| TX | 750-799 | 984 |
| West South Central | | 6.0% 1,507 |
| MT | 590-599 | 33 |
| ID | 832-838 | 47 |
| WY | 820-831 | 23 |
| CO | 800-816 | 163 |
| NM | 870-884 | 48 |
| AZ | 850-865 | 204 |
| UT | 840-847 | 137 |
| NV | 889-898 | 52 |
| Mountain | | 2.8% 707 |
| AK | 995-999 | 11 |
| WA | 980-994 | 258 |
| OR | 970-979 | 189 |
| CA | 900-961 | 1,807 |
| HI | 967-968 | 3 |
| Pacific | | 9.0% 2,268 |
| United States | | 89.4% 22,578 |
| U.S. Territories | | 0.0% 4 |
| Canada | | 0.8% 191 |
| Mexico | | 0.4% 90 |
| Other International | | 9.4% 2,384 |
| APO/FPO | | — |
| Unknown | | — |
| Total | | 100.0% 25,247 |

