Laboratory Equipment

A controlled circulation list from *Laboratory Equipment* will put you in touch with professionals in the industrial research and development market.

- Laboratory Equipment serves industrial government, university and college, independent, consulting and other laboratories.
- Reach an audience of over 95,000 research professionals including:
 - Laboratory Managers
 - Quality Control Managers
 - Research & Development Managers
 - Medical Technicians
 - Pathologists
 - Technical Directors
 - Professors
 - Scientists
 - Chemists
 - Engineers
 - And More!

Laboratory Equipment is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.



Size of List: **95,048**

Base Price: \$140/M

Selections (Additional Cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Acquisition Source	\$10/M
Area of Work	\$15/M
Business Type	\$15/M
Canadian Names	\$10/M
Equipment Used	\$15/M
One Per Location	\$10/M
Recency	\$10/M
SIC Code	\$15/M
Telephone Numbers	\$60/M
Title	\$15/M

Multi-Channel Pricing

Mailing/E-Mail:\$490/M Mailing/Telemarketing:\$215/M Mailing/E-Mail/Telemarketing:\$590/M

> Size of E-List: 37,634 **E-List Base Price:** \$440/M

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Minimum Order: 5,000 Names 1 year unlimited usage available Prices subject to change without notice Call for any additional costs, conditions and terms.



ZIP Code

State

Individuals

			Individual
ME	039-049		401
NH	030-038		589
VT	050-059		192
MA	010-027		4,183
RI	028-029		362
СТ	060-069		2,027
New England		8.2%	7,754
		0.1 /0	1,131
NY	100-149		5,601
NJ	070-089		5,620
PA	150-196		5,498
Middle Atlant		17.6%	
Midale Allani	IC	17.0%	16,719
OH	430-458		4,584
-			
IN	460-479		2,116
IL	600-629		5,434
			,
MI	480-499		3,028
WI	530-549		2,286
		10 40/	
East North Ce	entral	18.4%	17,448
D A D I	FF0 F07		4 0 0 0
MN	550-567		1,922
IA	500-528		997
MO			
-	630-658		1,928
ND	580-588		246
SD	570-577		254
-			
NE	680-693		692
KS	660-679		851
		= 00/	
West North C	entral	7.2%	6,890
DE	197-199		577
MD	206-219		2,341
DC	200-205		291
VA	220-246		1,623
WV	247-268		485
NC	270-289		2,637
SC	290-299		,
			1,081
GA	300-319		1,782
FL	320-349		2,901
			13,718
South Atlantic	[14.4%	
		14.4%	
South Atlantic KY	400-427	14.4%	819
КҮ	400-427	14.4%	819
KY TN	400-427 370-385	14.4%	819 1,463
КҮ	400-427	14.4%	819
KY TN AL	400-427 370-385 350-369	14.4%	819 1,463 1,029
KY TN AL MS	400-427 370-385 350-369 386-397		819 1,463 1,029 499
KY TN AL	400-427 370-385 350-369 386-397	4.0%	819 1,463 1,029
KY TN AL MS East South Ce	400-427 370-385 350-369 386-397 ntral		819 1,463 1,029 499 3,810
KY TN AL MS East South Ce AR	400-427 370-385 350-369 386-397		819 1,463 1,029 499
KY TN AL MS East South Ce AR	400-427 370-385 350-369 386-397 mtral 716-729		819 1,463 1,029 499 3,810 551
KY TN AL MS East South Ce AR LA	400-427 370-385 350-369 386-397 ontral 716-729 700-714		819 1,463 1,029 499 3,810 551 987
KY TN AL MS East South Ce AR LA OK	400-427 370-385 350-369 386-397 mtral 716-729 700-714 730-749		819 1,463 1,029 499 3,810 551 987 778
KY TN AL MS East South Ce AR LA	400-427 370-385 350-369 386-397 ontral 716-729 700-714		819 1,463 1,029 499 3,810 551 987 778
KY TN AL MS East South Ce AR LA OK TX	400-427 370-385 350-369 386-397 mtral 716-729 700-714 730-749 750-799	4.0%	819 1,463 1,029 499 3,810 551 987 778 5,194
KY TN AL MS East South Ce AR LA OK	400-427 370-385 350-369 386-397 mtral 716-729 700-714 730-749 750-799		819 1,463 1,029 499 3,810 551 987 778
KY TN AL MS East South Ce AR LA OK TX West South C	400-427 370-385 350-369 386-397 mtral 716-729 700-714 730-749 750-799 central	4.0%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510
KY TN AL MS East South Ce AR LA OK TX West South C MT	400-427 370-385 350-369 386-397 mtral 716-729 700-714 730-749 750-799 entral 590-599	4.0%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232
KY TN AL MS East South Ce AR LA OK TX West South C	400-427 370-385 350-369 386-397 mtral 716-729 700-714 730-749 750-799 central	4.0%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510
KY TN AL MS East South Ce AR LA OK TX West South C MT ID	400-427 370-385 350-369 386-397 mtral 716-729 700-714 730-749 750-799 eentral 590-599 832-838	4.0%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY	400-427 370-385 350-369 386-397 ntral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831	4.0%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393 141
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO	400-427 370-385 350-369 386-397 intral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831 800-816	4.0%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393 141 1,194
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY	400-427 370-385 350-369 386-397 ntral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831	4.0%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393 141 1,194
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM	400-427 370-385 350-369 386-397 intral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831 800-816 870-884	4.0%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393 141 1,194 437
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM AZ	400-427 370-385 350-369 386-397 mtral 716-729 700-714 730-749 750-799 eentral 590-599 832-838 820-831 800-816 870-884 850-865	4.0%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393 141 1,194 437 958
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM	400-427 370-385 350-369 386-397 intral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831 800-816 870-884	4.0%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393 141 1,194 437
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM AZ UT	400-427 370-385 350-369 386-397 intral 716-729 700-714 730-749 750-799 central 590-599 832-838 820-831 800-816 870-884 850-865 840-847	4.0%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393 141 1,194 437 958 741
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM AZ UT NV	400-427 370-385 350-369 386-397 mtral 716-729 700-714 730-749 750-799 eentral 590-599 832-838 820-831 800-816 870-884 850-865	4.0%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393 141 1,194 437 958 741 286
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM AZ UT	400-427 370-385 350-369 386-397 intral 716-729 700-714 730-749 750-799 central 590-599 832-838 820-831 800-816 870-884 850-865 840-847	4.0%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393 141 1,194 437 958 741
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM AZ UT NV Mountain	400-427 370-385 350-369 386-397 mtral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831 800-816 870-884 850-865 840-847 889-898	4.0%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393 141 1,194 437 958 741 286 4,382
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM AZ UT NV Mountain AK	400-427 370-385 350-369 386-397 ntral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831 800-816 870-884 850-884 850-865 840-847 889-898	4.0%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393 141 1,194 437 958 741 286
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM AZ UT NV Mountain	400-427 370-385 350-369 386-397 mtral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831 800-816 870-884 850-865 840-847 889-898	4.0%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393 141 1,194 437 958 741 286 4,382 90
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM AZ UT NV Mountain AK WA	400-427 370-385 350-369 386-397 ntral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831 800-816 870-884 850-865 840-847 889-898	4.0%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393 141 1,194 437 958 741 286 4,382 90 1,353
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM AZ UT NV Mountain AK WA OR	400-427 370-385 350-369 386-397 intral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831 800-816 870-884 850-865 840-847 889-898	4.0%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393 141 1,194 437 958 741 286 4,382 90 1,353 841
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM AZ UT NV Mountain AK WA	400-427 370-385 350-369 386-397 ntral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831 800-816 870-884 850-865 840-847 889-898	4.0%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393 141 1,194 437 958 741 286 4,382 90 1,353 841
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM AZ UT NV Mountain AK WA OR CA	400-427 370-385 350-369 386-397 intral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831 800-816 870-884 850-865 840-847 889-898 995-999 980-994 970-979 900-961	4.0%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393 141 1,194 437 958 741 286 4,382 90 1,353 841 11,377
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM AZ UT NV Mountain AK WA OR CA HI	400-427 370-385 350-369 386-397 intral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831 800-816 870-884 850-865 840-847 889-898	4.0% 7.9% 4.6%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393 141 1,194 437 958 741 286 4,382 90 1,353 841 11,377 148
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM AZ UT NV Mountain AK WA OR CA	400-427 370-385 350-369 386-397 intral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831 800-816 870-884 850-865 840-847 889-898 995-999 980-994 970-979 900-961	4.0% 7.9% 4.6%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393 141 1,194 437 958 741 286 4,382 90 1,353 841 11,377
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM AZ UT NV CO NM AZ UT NV Mountain AK WA OR CA HI Pacific	400-427 370-385 350-369 386-397 intral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831 800-816 870-884 850-865 840-847 889-898 995-999 980-994 970-979 900-961 967-968	4.0% 7.9% 4.6% 14.5%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393 141 1,194 437 958 741 286 4,382 90 1,353 841 11,377 148 13,809
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM AZ UT NV Mountain AK WA OR CA HI	400-427 370-385 350-369 386-397 intral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831 800-816 870-884 850-865 840-847 889-898 995-999 980-994 970-979 900-961 967-968	4.0% 7.9% 4.6%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393 141 1,194 437 958 741 286 4,382 90 1,353 841 11,377 148
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM AZ UT NV Mountain AK WA OR CA HI Pacific United States	400-427 370-385 350-369 386-397 mtral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831 800-816 870-884 850-865 840-847 889-898 995-999 980-994 970-979 900-961 967-968	4.0% 7.9% 4.6% 14.5% 96.8%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393 141 1,194 437 958 741 286 4,382 90 1,353 841 11,377 148 13,809 92,040
KY TN AL MS East South Ce AR LA OK TX TX West South C MT ID WY CO NM AZ UT NV Mountain AK WA OR CA HI Pacific United States U.S. Territorie	400-427 370-385 350-369 386-397 mtral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831 800-816 870-884 850-865 840-847 889-898 995-999 980-994 970-979 900-961 967-968	4.0% 7.9% 4.6% 14.5% 96.8% 0.1%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393 141 1,194 437 958 741 286 4,382 90 1,353 841 11,377 148 13,809 92,040 110
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM AZ UT NV Mountain AK WA OR CA HI Pacific United States U.S. Territorie Canada	400-427 370-385 350-369 386-397 mtral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831 800-816 870-884 850-865 840-847 889-898 995-999 980-994 970-979 900-961 967-968	4.0% 7.9% 4.6% 14.5% 96.8% 0.1% 0.6%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393 141 1,194 437 958 741 286 4,382 90 1,353 841 11,377 148 13,809 92,040 110 559
KY TN AL MS East South Ce AR LA OK TX TX West South C MT ID WY CO NM AZ UT NV Mountain AK WA OR CA HI Pacific United States U.S. Territorie	400-427 370-385 350-369 386-397 mtral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831 800-816 870-884 850-865 840-847 889-898 995-999 980-994 970-979 900-961 967-968	4.0% 7.9% 4.6% 14.5% 96.8% 0.1% 0.6%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393 141 1,194 437 958 741 286 4,382 90 1,353 841 11,377 148 13,809 92,040 110 559
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM AZ UT NV Mountain AK WA OR CA HI Pacific United States U.S. Territoris Canada Mexico	400-427 370-385 350-369 386-397 ntral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831 800-816 870-884 850-865 840-847 889-898 995-999 980-994 970-979 900-961 967-968	4.0% 7.9% 4.6% 14.5% 96.8% 0.1% 0.6% 0.1%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393 141 1,194 437 958 741 286 4,382 90 1,353 841 11,377 148 13,809 92,040 110 559 71
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM AZ UT NV Mountain AK WA OR CA HI Pacific United States U.S. Territorie Canada Mexico Other Interna	400-427 370-385 350-369 386-397 ntral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831 800-816 870-884 850-865 840-847 889-898 995-999 980-994 970-979 900-961 967-968	4.0% 7.9% 4.6% 14.5% 96.8% 0.1% 0.6% 0.1% 2.4%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 2 32 393 141 1,194 437 958 741 286 4,382 90 1,353 841 11,377 148 13,809 92,040 110 559 71 2,261
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM AZ UT NV Mountain AK WA OR CA HI Pacific United States U.S. Territoris Canada Mexico	400-427 370-385 350-369 386-397 ntral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831 800-816 870-884 850-865 840-847 889-898 995-999 980-994 970-979 900-961 967-968	4.0% 7.9% 4.6% 14.5% 96.8% 0.1% 0.6% 0.1%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 232 393 141 1,194 437 958 741 286 4,382 90 1,353 841 11,377 148 13,809 92,040 110 559 71
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM AZ UT NV Mountain AK WA OR CA HI Pacific United States U.S. Territorie Canada Mexico Other Interna APO/FPO	400-427 370-385 350-369 386-397 ntral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831 800-816 870-884 850-865 840-847 889-898 995-999 980-994 970-979 900-961 967-968	4.0% 7.9% 4.6% 14.5% 96.8% 0.1% 0.6% 0.1% 2.4%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 2 32 393 141 1,194 437 958 741 286 4,382 90 1,353 841 11,377 148 13,809 92,040 110 559 71 2,261
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM AZ UT NV Mountain AK WA OR CA HI Pacific United States U.S. Territorie Canada Mexico Other Interna	400-427 370-385 350-369 386-397 ntral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831 800-816 870-884 850-865 840-847 889-898 995-999 980-994 970-979 900-961 967-968	4.0% 7.9% 4.6% 14.5% 96.8% 0.1% 0.6% 0.1% 2.4%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 2 32 393 141 1,194 437 958 741 286 4,382 90 1,353 841 11,377 148 13,809 92,040 110 559 71 2,261
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM AZ UT NV Mountain AZ UT NV Mountain AK WA OR CA HI Pacific United States Canada Mexico Other Interna APO/FPO Unknown	400-427 370-385 350-369 386-397 ntral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831 800-816 870-884 850-865 840-847 889-898 995-999 980-994 970-979 900-961 967-968	4.0% 7.9% 4.6% 4.6% 96.8% 0.1% 0.1% 2.4% 0.0%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 2 32 393 141 1,194 437 958 741 286 4,382 90 1,353 841 11,377 148 13,809 92,040 110 559 71 2,261 7
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM AZ UT NV Mountain AK WA OR CA HI Pacific United States U.S. Territorie Canada Mexico Other Interna APO/FPO	400-427 370-385 350-369 386-397 ntral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831 800-816 870-884 850-865 840-847 889-898 995-999 980-994 970-979 900-961 967-968	4.0% 7.9% 4.6% 14.5% 96.8% 0.1% 0.6% 0.1% 2.4%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 2 32 393 141 1,194 437 958 741 286 4,382 90 1,353 841 11,377 148 13,809 92,040 110 559 71 2,261
KY TN AL MS East South Ce AR LA OK TX West South C MT ID WY CO NM AZ UT NV Mountain AZ UT NV Mountain AK WA OR CA HI Pacific United States Canada Mexico Other Interna APO/FPO Unknown	400-427 370-385 350-369 386-397 ntral 716-729 700-714 730-749 750-799 entral 590-599 832-838 820-831 800-816 870-884 850-865 840-847 889-898 995-999 980-994 970-979 900-961 967-968	4.0% 7.9% 4.6% 4.6% 96.8% 0.1% 0.1% 2.4% 0.0%	819 1,463 1,029 499 3,810 551 987 778 5,194 7,510 2 32 393 141 1,194 437 958 741 286 4,382 90 1,353 841 11,377 148 13,809 92,040 110 559 71 2,261 7

Laboratory Equipment

Business Type

Consulting	
Government	
Hospital or Medical Ce	nter
Independent Lab	
Industry	
University or College	

Title

Chemist
Consultant
Engineer
General Administration
Lab Manager
Medical Technologist
Pathologist
Professor
Purchasing Agent
Quality Control Manager
Research & Development Manager
Scientist
Technical Director

Equipment Used *‡*

3,872 6,297 7,085 6,956 62,219 8,612	Electrochemical Filtration Systems FT-IR Gases/Gas Generators
F 277	GC
5,277 2,233	GCMS Genomics
15,656	High Throughput Screening
18,651	ICP
16,576	Image Analyzers
1,572	• •
278	LC
3,808	LCMS
1,674	LIMS
3,817	MASS
9,086	Micorscopes (optical)
9,618	Microscopes
6,423	Microscopes (electron)
	Particle Analyzers
	Proteomics
	Sample Preparation Spectroscopy
	UV-VIS
	Vacuum Equipment
	Water Purification
	Other Chromatography
	Other Spectroscopy



Aerospace	2,848
Automotive	2,936
Biological Sciences	12,859
Chemicals	15,221
Computer Science	5,499
Design Engineering	8,996
Electrical/Electric	8,924
Energy	4,091
Environmental Sciences	7,681
Foods	5,463
Forensics	2,146
Genetic Technology	4,226
Geology/Oceanography	277
Material Sciences	7,708
Medical Sciences	8,924
Metallurgy	4,589
Nuclear	361
Paints/Coatings	3,376
Paper/Pulp	2,447
Pathology	2,542
Petroleum	3,448
Pharmaceuticals	9,526
Physical Sciences	5,822
Plastics	6,857
Printing	560
Rubber	3,142
Semiconductor	2,842
Textiles	1,823

