Lasers & Optronics

(Former Subscribers)

Target a North American audience of over 36,000 engineers and scientists, many of whom are involved in research and development and design with a direct marketing list from Lasers & Optronics.

- Effective coverage of core and emerging markets include:
 - Industrial Research & Development
 - Heavy Manufacturing
 - Biomedical
 - Electronics OEM
 - Semiconductors
 - Fiberoptics
 - Metalworking
 - Machine Vision

Reach a broad range of engineers and scientists who buy and specify lasers, optic and electro-optic technology, imaging and positioning equipment and systems and are looking for solutions to technical



Lasers & Optronics is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.

Size of List: 36,703

Base Price: \$125/M

Selections

(Additional Cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Acquisition Source	\$10/M
Business Type	\$15/M
Employee Size	\$10/M
One Per Location	\$10/M
Purchasing Influence	\$10/M
Recency	\$10/M
SIC Code	\$15/M
Telephone Numbers	\$60/M
Title	\$15/M

Multi-Channel Pricing

Mailing/E-Mail:\$490/M Mailing/Telemarketing:\$215/M Mailing/E-Mail/Telemarketing:\$590/M

> Size of E-List: 31,012

E-List Base Price: \$425/M

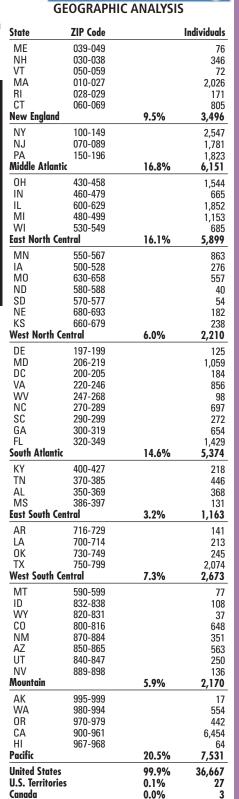
SEE ALSO:

CED

DecisionMaker® Research/Laboratory Marketplace Database **Electronic Business Fiberoptic Product News Laboratory Equipment** Research & Development Scientific Computing & Instrumentation Wireless Design & Development

Minimum Order: 5,000 Names 1 year unlimited usage available Prices subject to change without notice Call for any additional costs, conditions and terms.





5

1

36,703

0.0%

0.0%

100.0%

Mexico

APO/FPO

Unknown

Total

Other International

Less than 20

20-49

50-99

100-499

500-1,000

Over 1,000

Lasers & Optronics





13,165

4,077

3,671

8,709

3,632

6,746

