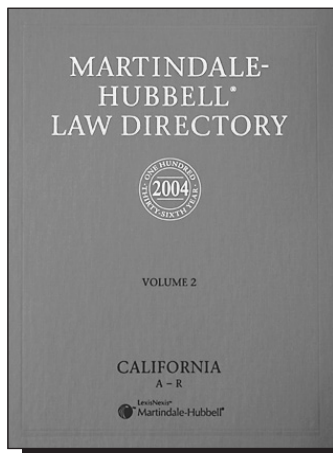


# Martindale-Hubbell® Sole Practitioners

**GEOGRAPHIC ANALYSIS**

Target the entrepreneurial lawyer in independent practice with a direct mail list from *Martindale-Hubbell® Sole Practitioners*.

- ◆ This list is useful for promoting:
  - ◆ Legal Research
  - ◆ Financial Offers
  - ◆ Seminars
  - ◆ General Business Products & Services
  - ◆ Office Supplies
  - ◆ Travel-Related Products & Services
  - ◆ Clothing
  - ◆ Legal Products & Services
  - ◆ Practice Management Software
  - ◆ And More!



The *Martindale-Hubbell® Sole Practitioners* list is updated six times per year. Contact a DM2 Account Executive for up-to-the-minute counts.

**Size of List: 163,050**

**Base Price: \$120/M**

## Selections (Additional Cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
ABA Members	\$10/M
Age	\$10/M
Area of Practice	\$20/M
Canadian Names	\$10/M
Gender	\$10/M
Legal Specialty	\$20/M
Martindale-Hubbell Subscribers	\$10/M
School of Graduation	\$15/M
SIC Code	\$15/M
Telephone Numbers	\$30/M
Year Admitted to the Bar	\$10/M

## Multi-Channel Pricing

**Mailing/Telemarketing: \$190/M**

**SEE ALSO:**

- Dispute Resolution Directory**
- Law & Legal Information Directory**
- Martindale-Hubbell® Corporate Counsel**
- Martindale-Hubbell® International**
- Martindale-Hubbell® Law Directory**
- Parker Directory of California Attorneys**

State	ZIP Code	Individuals
ME	039-049	705
NH	030-038	651
VT	050-059	380
MA	010-027	6,461
RI	028-029	671
CT	060-069	2,724
<b>New England</b>		<b>7.1% 11,592</b>
NY	100-149	15,928
NJ	070-089	5,774
PA	150-196	5,622
<b>Middle Atlantic</b>		<b>16.8% 27,324</b>
OH	430-458	5,906
IN	460-479	2,057
IL	600-629	6,123
MI	480-499	4,348
WI	530-549	1,930
<b>East North Central</b>		<b>12.5% 20,364</b>
MN	550-567	2,241
IA	500-528	933
MO	630-658	2,368
ND	580-588	251
SD	570-577	284
NE	680-693	833
KS	660-679	1,399
<b>West North Central</b>		<b>5.1% 8,309</b>
DE	197-199	265
MD	206-219	2,775
DC	200-205	1,279
VA	220-246	3,238
WV	247-268	693
NC	270-289	2,747
SC	290-299	1,605
GA	300-319	3,341
FL	320-349	10,301
<b>South Atlantic</b>		<b>16.1% 26,244</b>
KY	400-427	1,727
TN	370-385	2,188
AL	350-369	1,637
MS	386-397	1,416
<b>East South Central</b>		<b>4.3% 6,968</b>
AR	716-729	1,022
LA	700-714	2,927
OK	730-749	2,076
TX	750-799	10,694
<b>West South Central</b>		<b>10.3% 16,719</b>
MT	590-599	566
ID	832-838	491
WY	820-831	263
CO	800-816	3,226
NM	870-884	759
AZ	850-865	1,799
UT	840-847	793
NV	889-898	741
<b>Mountain</b>		<b>5.3% 8,638</b>
AK	995-999	457
WA	980-994	3,101
OR	970-979	1,730
CA	900-961	20,560
HI	967-968	722
<b>Pacific</b>		<b>16.3% 26,570</b>
<b>United States</b>		<b>93.7% 152,728</b>
<b>U.S. Territories</b>		<b>0.2% 366</b>
<b>Canada</b>		<b>2.9% 4,713</b>
<b>Mexico</b>		<b>0.1% 169</b>
<b>Other International</b>		<b>3.1% 5,067</b>
<b>APO/FPO</b>		<b>—</b>
<b>Unknown</b>		<b>0.0% 7</b>
<b>Total</b>		<b>100.0% 163,050</b>

Minimum Order: 5,000 Names  
 1 year unlimited usage available  
 Prices subject to change without notice  
 Call for any additional costs, conditions and terms.

### Area of Practice\*

Administrative Law	2,172	Family Law	23,968	Property Law	314
Admiralty & Maritime Law	843	Fidelity & Surety	129	Railroads	167
Advertising & Marketing	108	Finance	1,084	Real Estate	26,032
Aged & Aging	1,455	Franchises & Franchising	253	Real Property	1,954
Agency & Distributorships	59	Fraud & Deceit	98	Regulatory Law	319
Agricultural Law	203	General Practice	10,986	Religious Institutions	51
Alcoholic Beverages	93	Government	1,706	Resorts & Leisure	64
Alternative Dispute Resolution	4,231	Government Contracts	347	RICO	43
Animal Law	109	Guardianship & Conservatorship	1,059	Securities	1,931
Antitrust & Trade Regulation	585	Health Care	1,732	Social Security	1,579
Appellate Practice	2,429	Highways	11	Sports Law	328
Art Law	73	Historic Preservation	15	Taxation	6,647
Asset Protection	82	Hospitals	224	Technology & Science	387
Aviation & Aerospace	409	Housing	123	Torts	2,886
Bankruptcy	7,653	Immigration & Naturalization	2,206	Toxic Torts	336
Banks & Banking	2,073	Indians & Native Populations	222	Trade & Professional Association	46
Biotechnology	65	Insurance	10,278	Trade Secrets	94
Business Law	19,031	Insurance Defense	4,065	Trademarks	937
Casinos & Gambling	71	Intellectual Property	2,278	Transportation	302
Chancery & Equity	84	International Law	1,028	Trusts & Estates	18,466
Children	4,268	International Trade	470	Unfair Competition	165
Civil Practice	5,943	Investments	515	Utilities	285
Civil Rights	1,569	Labor & Employment	6,614	White Collar Crime	180
Class Actions	156	Law Enforcement	98	Wills	6,349
Collections	2,176	Leases & Leasing	1,211	Workers Compensation	4,746
Commercial Law	9,519	Legal Ethics & Professional	392	Zoning, Planning & Land Use	1,848
Commercial Real Estate	966	Libel, Slander & Defamation	77		
Commodities	57	Litigation	11,018	<b>Age</b>	
Communications & Media	642	Media Law	147	20-30	3,088
Complex & Multi-District Litigation	145	Medical Malpractice	2,790	31-40	24,765
Computers & Software	535	Medicare & Medicaid	129	41-50	41,075
Constitutional Law	382	Mergers, Acquisitions & Divestitures	822	51-60	45,515
Construction Law	2,526	Military Law	311	61-70	20,642
Consumer Law	722	Mortgages	362	Over 70	23,165
Contracts	2,845	Municipal Law	1,993		
Copyrights	1,014	Natural Resources	1,669	<b>Gender</b>	
Corporate Law	18,155	Negligence	1,520	Female	33,122
Criminal Law	20,093	Nonprofit & Charitable Organizations	444	Male	109,841
Debtor & Creditor	1,316	Occupational Safety & Health	110		
Disabilities	358	Partnerships	275		
Drugs & Narcotics	298	Patents	1,165		
Education	879	Personal Injury	22,522		
Election, Campaign & Politics	191	Premises Liability	299		
Eminent Domain	352	Privacy Law	20		
Employee Benefits	975	Probate	13,764		
Energy	229	Products Liability	2,662		
Entertainment & The Arts	1,330	Professional Liability	819		
Environmental Law	2,406				
Equipment Finance & Leasing	32				

Source: Publisher's own data

\* Multiple Response