

Medical Design Technology

Target the decision-makers in the \$60 billion medical device manufacturing market with a controlled circulation list from *Medical Design Technology*.

Reach design engineers, engineering managers and other important industry professionals searching for materials, components, equipment and services that offer them efficiencies and a competitive edge.

Medical Design Technology reaches FDA registered medical device manufacturers.

- ◆ This list is useful for promoting products such as:
 - ◆ Adhesives, Coatings, Sealants
 - ◆ Machining & Automation
 - ◆ Disposable Device Components
 - ◆ Electronic Components
 - ◆ Contract Manufacturing
 - ◆ Medical Packaging
 - ◆ Plastics/Elastomers
 - ◆ Pumps, Valves, Filters
 - ◆ Raw Materials
 - ◆ Injection Molding



Medical Design Technology is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.

Size of List: 35,207

Base Price: \$145/M

Selections (Additional Cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Acquisition Source	\$10/M
Business Type	\$15/M
Buying Authority	\$25/M
Buying Influence	\$10/M
Employee Size	\$10/M
Internet Usage	\$20/M
Job Function	\$15/M
One Per Location	\$10/M
Recency	\$10/M
SIC Code	\$15/M
Telephone Numbers	\$60/M

Multi-Channel Pricing

Mailing/E-Mail: \$490/M
Mailing/Telemarketing: \$215/M
Mailing/E-Mail/Telemarketing: \$590/M

**Size of E-List:
13,065**

**E-List Base Price:
\$445/M**

SEE ALSO:

- Consulting-Specifying Engineer
- DecisionMaker® Manufacturing Marketplace Database
- DecisionMaker® Research/Laboratory Marketplace Database
- Design News
- Electronic Packaging & Production (Former Subscribers)
- Industrial Product Bulletin
- Instrumentation & Automation News
- Pharmaceutical Processing
- Product Design & Development
- Purchasing

Minimum Order: 5,000 Names
1 year unlimited usage available
Prices subject to change without notice
Call for any additional costs, conditions and terms.

State	ZIP Code	Individuals
ME	039-049	116
NH	030-038	322
VT	050-059	60
MA	010-027	2,335
RI	028-029	137
CT	060-069	881
New England		10.9% 3,851
NY	100-149	2,196
NJ	070-089	1,935
PA	150-196	1,876
Middle Atlantic		17.1% 6,007
OH	430-458	1,311
IN	460-479	743
IL	600-629	1,975
MI	480-499	681
WI	530-549	953
East North Central		16.1% 5,663
MN	550-567	1,952
IA	500-528	198
MO	630-658	485
ND	580-588	25
SD	570-577	50
NE	680-693	173
KS	660-679	192
West North Central		8.7% 3,075
DE	197-199	172
MD	206-219	671
DC	200-205	31
VA	220-246	321
WV	247-268	48
NC	270-289	699
SC	290-299	208
GA	300-319	518
FL	320-349	1,627
South Atlantic		12.2% 4,295
KY	400-427	154
TN	370-385	472
AL	350-369	227
MS	386-397	66
East South Central		2.6% 919
AR	716-729	78
LA	700-714	124
OK	730-749	168
TX	750-799	1,644
West South Central		5.7% 2,014
MT	590-599	43
ID	832-838	86
WY	820-831	12
CO	800-816	705
NM	870-884	76
AZ	850-865	427
UT	840-847	559
NV	889-898	116
Mountain		5.7% 2,024
AK	995-999	7
WA	980-994	684
OR	970-979	321
CA	900-961	6,309
HI	967-968	12
Pacific		20.8% 7,333
United States		99.9% 35,181
U.S. Territories		0.1% 26
Canada		— —
Mexico		— —
Other International		— —
APO/FPO		— —
Unknown		— —
Total		100.0% 35,207

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Business Type

Manufacturing Services Provider (Including Contract Manufacturing, Packaging, Sterilization, Research & Development)	6,792
Manufacturer Finished Medical Devices	26,726
Manufacturer Pharmaceuticals	874
Manufacturer/Distributor In Vitro Diagnostics	811

Internet Usage

My Company Buys Via the Internet	3,850
My Company Sells Via the Internet	1,999
I Buy Via the Internet on Behalf of My Company	2,883

Buying Influence

Approve Purchase	4,290
Purchase	2,894
Recommend	5,855
Specify	6,056

Employee Size

Less than 20	8,480
20-49	3,973
50-99	3,683
100-249	5,035
250-499	3,726
500-999	3,267
1,000 or More	4,894

Buying Authority*

Adhesives, Coatings, Sealant	5,286
Computer Software	4,550
Contract Manufacturing Services	4,528
Disposable Device Components	3,388
Electronic Components	5,199
Medical Packaging	3,985
Motors and Motion Control	4,374
Plastics/Elastomers	4,999
Pumps, Valves, Filters	4,069
Raw Materials	5,031
Tubing Products	4,631

Job Function

Corporate Management	6,305
Product/System Design Engineering	12,492
Production Manufacturing	3,266
Project/Process Engineering	2,581
Research & Development	10,107

Source: Publisher's own data

* Multiple Response