Medical Design Technology

 Target the decision-makers in the \$60 billion medical device manufacturing market with a controlled circulation list from *Medical Design Technology*.
 State

Reach design engineers, engineering managers and other important industry professionals searching for materials, components, equipment and services that offer them efficiencies and a competitive edge.

Medical Design Technology reaches FDA registered medical device manufacturers.

- This list is useful for promoting products such as:
 - Adhesives, Coatings, Sealants
 - Machining & Automation
 - Disposable Device Components
 - Electronic Components
 - Contract Manufacturing
 - Medical Packaging
 - Plastics/Elastomers
 - Pumps, Valves, Filters
 - Raw Materials
 - Injection Molding



Medical Design Technology is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.

Size of List: 35,207 Base Price: \$145/M

Multi-Channel Pricing

Mailing/E-Mail:\$490/M

Mailing/Telemarketing:\$215/M

Mailing/E-Mail/Telemarketing:\$590/M

Size of E-List:

13,065

E-List Base Price:

\$445/M

Selections (Additional Cost/M)

| Geographic Analysis: | |
|----------------------|--------|
| State/Province/SCF | \$10/M |
| 5-digit ZIP Code | \$10/M |
| Acquisition Source | \$10/M |
| Business Type | \$15/M |
| Buying Authority | \$25/M |
| Buying Influence | \$10/M |
| Employee Size | \$10/M |
| Internet Usage | \$20/M |
| Job Function | \$15/M |
| One Per Location | \$10/M |
| Recency | \$10/M |
| SIC Code | \$15/M |
| Telephone Numbers | \$60/M |

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Minimum Order: 5,000 Names 1 year unlimited usage available Prices subject to change without notice Call for any additional costs, conditions and terms.



Individuals

ZIP Code

| ME 039-049 116 NH 030-038 322 VT 050-059 60 MA 010-027 2,335 RI 028-029 137 CT 060-069 881 NY 100-149 2,196 NJ 070-089 1,335 PA 150-196 1,876 Middle Atlantic 17.1% 6,007 OH 430-458 1,311 IN 460-479 743 IL 600-629 1,975 MI 480-499 681 WI 530-549 953 East North Central 16.1% 5,663 MN 500-528 1932 MO 630-658 485 ND 580-587 1922 West North Central 8.7% 3,075 DE 197-199 172 MD 200-219 671 DC 200-205 31 VA | State | ZIP Code | | Individuals |
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| VT 050-059 60 MA 010-027 2,335 RI 028-029 137 CT 060-069 881 New England 10.9% 3,851 NY 100-149 2,196 NJ 070-089 1,935 PA 150-196 1,876 Middle Atlantic 17.1% 6,007 OH 430-458 1,311 IN 460-479 743 IL 600-629 1,975 MI 480-499 663 WI 530-567 1,952 IA 500-528 198 MO 630-658 485 ND 580-567 1,952 IA 500-528 198 MO 630-658 485 ND 580-567 1,952 DE 197-199 172 MD 206-219 671 DC 200-205 31 VA 220-246 <td></td> <td></td> <td></td> <td></td> | | | | |
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| MS 386-397 66 East South Central 2.6% 919 AR 716-729 78 LA 700-714 124 OK 730-749 168 TX 750-799 1,644 West South Central 5.7% 2,014 MT 590-599 43 ID 832-838 86 WY 820-831 12 CO 800-816 705 NM 870-884 76 AZ 850-865 427 UT 840-847 559 NV 889-898 116 Mountain 5.7% 2,024 AK 995-999 7 WA 980-994 684 OR 970-979 321 CA 900-961 6,309 HI 967-968 12 Pacific 20.8% 7,333 Us.S. Territories 0.1% 26 Canada — | | | | |
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| AR 716-729 78 LA 700-714 124 OK 730-749 168 TX 750-799 1,644 West South Central 5.7% 2,014 MT 590-599 43 ID 832-838 86 WY 820-831 12 CO 800-816 705 NM 870-884 76 AZ 850-865 427 UT 840-847 559 NV 889-898 116 Mountain 5.7% 2,024 AK 995-999 7 WA 980-994 684 OR 970-979 321 CA 900-961 6,309 HI 967-968 12 Pacific 20.8% 7,333 United States 99.9% 35,181 U.S. Territories 0.1% 26 Canada — — Mexico — <td></td> <td></td> <td></td> <td></td> | | | | |
| LA 700-714 124 OK 730-749 168 TX 750-799 1,644 West South Central 5.7% 2,014 MT 590-599 43 ID 832-838 86 WY 820-831 12 CO 800-816 705 NM 870-884 76 AZ 850-865 427 UT 840-847 559 NV 889-898 116 Mountain 5.7% 2,024 AK 995-999 7 WA 980-994 684 OR 970-979 321 CA 900-961 6,309 HI 967-968 12 Pacific 20.8% 7,333 United States 99.9% 35,181 U.S. Territories 0.1% 26 Canada — — Mexico — — Uhren International — — Mountain — — < | Last South | Central | 2.6% | 919 |
| OK 730-749 168 TX 750-799 1,644 West South Central 5.7% 2,014 MT 590-599 43 ID 832-838 86 WY 820-831 12 CO 800-816 705 NM 870-884 76 AZ 850-865 427 UT 840-847 559 NV 889-898 116 Mountain 5.7% 2,024 AK 995-999 7 WA 980-994 684 OR 970-979 321 CA 900-961 6,309 HI 967-968 12 Pacific 20.8% 7,333 United States 99.9% 35,181 U.S. Territories 0.1% 26 Canada — — Mexico — — Uhited States 99.9% 35,181 U.S. Territories <td>AR</td> <td>716-729</td> <td></td> <td>78</td> | AR | 716-729 | | 78 |
| TX 750-799 1,644 West South Central 5.7% 2,014 MT 590-599 43 ID 832-838 86 WY 820-831 12 CO 800-816 705 NM 870-884 76 AZ 850-865 427 UT 840-847 559 NV 889-898 116 Mountain 5.7% 2,024 AK 995-999 7 VVA 980-994 684 OR 970-979 321 CA 900-961 6,309 HI 967-968 12 Pacific 20.8% 7,333 United States 99.9% 35,181 U.S. Territories 0.1% 26 Canada — — Mexico — — Mexico — — Uhited States 99.9% 35,181 U.S. Territories 0.1% 26 Canada — — | LA | 700-714 | | 124 |
| TX 750-799 1,644 West South Central 5.7% 2,014 MT 590-599 43 ID 832-838 86 WY 820-831 12 C0 800-816 705 NM 870-884 76 AZ 850-865 427 UT 840-847 559 NV 889-898 116 Mountain 5.7% 2,024 AK 995-999 7 WA 980-994 684 OR 970-979 321 CA 900-961 6,309 HI 967-968 12 Pacific 20.8% 7,333 United States 99.9% 35,181 U.S. Territories 0.1% 26 Canada — — Mexico — — Other International — — APO/FPO — — — Unknown — — — | 0K | 730-749 | | 168 |
| West South Central 5.7% 2,014 MT 590-599 43 ID 832-838 86 WY 820-831 12 C0 800-816 705 NM 870-884 76 AZ 850-865 427 UT 840-847 559 NV 889-898 116 Mountain 5.7% 2,024 AK 995-999 7 WA 980-994 684 OR 970-979 321 CA 900-961 6,309 HI 967-968 12 Pacific 20.8% 7,333 United States 99.9% 35,181 U.S. Territories 0.1% 26 Canada — — Mexico — — Uhren International — — MR 90/FPO — — | | | | |
| MT 590-599 43 ID 832-838 86 WY 820-831 12 CO 800-816 705 NM 870-884 76 AZ 850-865 427 UT 840-847 559 NV 889-898 116 Mountain 5.7% 2,024 AK 995-999 7 VVA 980-994 684 OR 970-979 321 CA 900-961 6,309 HI 967-968 12 Pacific 20.8% 7,333 United States 99.9% 35,181 U.S. Territories 0.1% 26 Canada — — Mexico — — Uhren International — — MPO/FPO — — Unknown — — | | | 5 7% | |
| ID 832-838 86 WY 820-831 12 CO 800-816 705 NM 870-884 76 AZ 850-865 427 UT 840-847 559 NV 889-898 116 Mountain 5.7% 2,024 AK 995-999 7 WA 980-994 684 OR 970-979 321 CA 900-961 6,309 HI 967-968 12 Pacific 20.8% 7,333 United States 99.9% 35,181 U.S. Territories 0.1% 26 Canada — — Mexico — — Other International — — APO/FPO — — Unknown — — | | | | |
| WY 820-831 12 CO 800-816 705 NM 870-884 76 AZ 850-865 427 UT 840-847 559 NV 889-898 116 Mountain 5.7% 2,024 AK 995-999 7 VVA 980-994 684 OR 970-979 321 CA 900-961 6,309 HI 967-968 12 Pacific 20.8% 7,333 United States 99.9% 35,181 U.S. Territories 0.1% 26 Canada — — Mexico — — Other International — — APO/FPO — — Unknown — — | | | | |
| CO 800-816 705 NM 870-884 76 AZ 850-865 427 UT 840-847 559 NV 889-898 116 Mountain 5.7% 2,024 AK 995-999 7 WA 980-934 684 OR 970-979 321 CA 900-961 6,309 HI 967-968 12 Pacific 20.8% 7,333 United States 99.9% 35,181 U.S. Territories 0.1% 26 Canada — — Mexico — — Other International — — Mexico — — Unknown — — | · = | | | |
| NM 870-884 76 AZ 850-865 427 UT 840-847 559 NV 889-898 116 Mountain 5.7% 2,024 AK 995-999 7 WA 980-994 684 OR 970-979 321 CA 900-961 6,309 HI 967-968 12 Pacific 20.8% 7,333 United States 99.9% 35,181 U.S. Territories 0.1% 26 Canada — — Mexico — — Other International — — APO/FPO — — Unknown — — | | | | |
| AZ 850-865 427 UT 840-847 559 NV 889-898 116 Mountain 5.7% 2,024 AK 995-999 7 WA 980-994 684 OR 970-979 321 CA 900-961 6,309 HI 967-968 12 Pacific 20.8% 7,333 United States 99.9% 35,181 U.S. Territories 0.1% 26 Canada — — Mexico — — Other International — — APO/FPO — — Unknown — — | | | | 705 |
| AZ 850-865 427 UT 840-847 559 NV 889-898 116 Mountain 5.7% 2,024 AK 995-999 7 WA 980-994 684 OR 970-979 321 CA 900-961 6,309 HI 967-968 12 Pacific 20.8% 7,333 United States 99.9% 35,181 U.S. Territories 0.1% 26 Canada — — Mexico — — Other International — — APO/FPO — — Unknown — — | | 870-884 | | 76 |
| UT 840-847 559 NV 889-898 116 Mountain 5.7% 2,024 AK 995-999 7 WA 980-994 684 OR 970-979 321 CA 900-961 6,309 HI 967-968 12 Pacific 20.8% 7,333 United States 99.9% 35,181 U.S. Territories 0.1% 26 Canada — — Mexico — — Other International — — APO/FPO — — Unknown — — | AZ | 850-865 | | |
| NV 889-898 116 Mountain 5.7% 2,024 AK 995-999 7 WA 980-994 684 OR 970-979 321 CA 900-961 6,309 HI 967-968 12 Pacific 20.8% 7,333 United States 99.9% 35,181 U.S. Territories 0.1% 26 Canada — — Mexico — — Other International — — APO/FPO — — Unknown — — | UT | | | |
| Mountain 5.7% 2,024 AK 995-999 7 VVA 980-994 684 OR 970-979 321 CA 900-961 6,309 HI 967-968 12 Pacific 20.8% 7,333 United States 99.9% 35,181 U.S. Territories 0.1% 26 Canada — — Mexico — — Other International — — APO/FPO — — Unknown — — | | | | |
| AK 995-999 7 WA 980-994 684 OR 970-979 321 CA 900-961 6,309 HI 967-968 12 Pacific 20.8% 7,333 United States 99.9% 35,181 U.S. Territories 0.1% 26 Canada — — Mexico — — Other International — — APO/FPO — — Unknown — — | | | 5.7% | |
| WA 980-994 684 OR 970-979 321 CA 900-961 6,309 HI 967-968 12 Pacific 20.8% 7,333 United States 99.9% 35,181 U.S. Territories 0.1% 26 Canada — — Mexico — — Other International — — APO/FPO — — Unknown — — | | 005 000 | /• | |
| OR 970-979 321 CA 900-961 6,309 HI 967-968 12 Pacific 20.8% 7,333 United States 99.9% 35,181 U.S. Territories 0.1% 26 Canada — — Mexico — — Other International — — APO/FPO — — Unknown — — | | | | |
| CA 900-961 6,309 HI 967-968 12 Pacific 20.8% 7,333 United States 99.9% 35,181 U.S. Territories 0.1% 26 Canada — — Mexico — — Other International — — APO/FPO — — Unknown — — | | | | |
| HI 967-968 12 Pacific 20.8% 7,333 United States 99.9% 35,181 U.S. Territories 0.1% 26 Canada — — Mexico — — Other International — — APO/FPO — — Unknown — — | | | | |
| Pacific20.8%7,333United States99.9%35,181U.S. Territories0.1%26Canada——Mexico——Other International——APO/FPO——Unknown—— | - · · | | | |
| United States99.9%35,181U.S. Territories0.1%26Canada——Mexico——Other International——APO/FPO——Unknown—— | | 967-968 | | |
| United States99.9%35,181U.S. Territories0.1%26Canada——Mexico——Other International——APO/FPO——Unknown—— | Pacific | | 20.8% | 7 <u>,</u> 333 |
| U.S. Territories 0.1% 26 Canada — — Mexico — — Other International — — APO/FPO — — Unknown — — | United Stat | tes | 99,9% | 35,181 |
| Canada Mexico Other International APO/FPO Unknown | | | | |
| Mexico — — — Other International — — — APO/FPO — — — Unknown — — — | | | J.1 /0 | |
| Other International — — — APO/FPO — — — Unknown — — — | | | _ | _ |
| APO/FPO — — — Unknown — — — | | rational | _ | _ |
| Unknown — — | | national | _ | _ |
| | | | | _ |
| Total 100.0% 35.207 | | | | |
| | | | | |

252

Medical Design Technology

burke advertising

Business Type

| Manufacturing Services Provider |
|-----------------------------------|
| (Including Contract |
| Manufacturing, Packaging, |
| Sterilization, Research & |
| Development) |
| Manufacturer Finished Medical |
| Devices |
| Manufacturer Pharmaceuticals |
| Manufacturer/Distributor In Vitro |
| Diagnostics |
| |

Employee Size

| Less than 20 | 8,480 |
|---------------|-------|
| 20-49 | 3,973 |
| 50-99 | 3,683 |
| 100-249 | 5,035 |
| 250-499 | 3,726 |
| 500-999 | 3,267 |
| 1,000 or More | 4,894 |
| | |

Buying Authority*

| Adhesives, Coatings, Sealant | 5,286 |
|---------------------------------|-------|
| Computer Software | 4,550 |
| Contract Manufacturing Services | 4,528 |
| Disposable Device Components | 3,388 |
| Electronic Components | 5,199 |
| Medical Packaging | 3,985 |
| Motors and Motion Control | 4,374 |
| Plastics/Elastomers | 4,999 |
| Pumps, Valves, Filters | 4,069 |
| Raw Materials | 5,031 |
| Tubing Products | 4,631 |
| | |

Job Function

| Corporate Management | 6,305 |
|-----------------------------|--------|
| Product/System Design | |
| Engineering | 12,492 |
| Production Manufacturing | 3,266 |
| Project/Process Engineering | 2,581 |
| Research & Development | 10,107 |

Internet Usage

| My Company Buys Via the Internet | 3,850 |
|-------------------------------------|-------|
| My Company Sells Via the Internet | 1,999 |
| I Buy Via the Internet on Behalf of | |
| My Company | 2,883 |
| | |

6,792 Buying Influence

| 26,726 | | |
|--------|------------------|-------|
| 874 | Approve Purchase | 4,290 |
| | Purchase | 2,894 |
| 811 | Recommend | 5,855 |
| | Specify | 6,056 |