

National Technology Transfer



The *National Technology Transfer* direct marketing list consists of attendees to NTT technical training seminars who want to keep current with the skills, industry trends and products of their profession.

- ◆ Seminars such as:
 - ◆ Mechanical
 - ◆ Facilities Management
 - ◆ Electronic & Controls
 - ◆ Safety Codes & Compliance
- ◆ Reach professionals with job titles such as:
 - ◆ Plant/Production Manager
 - ◆ Plant Engineer
 - ◆ Maintenance Manager
 - ◆ Supervisor and Many More!

National Technology Transfer is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.

Size of List: 200,954

Base Price: \$115/M

Selections (Additional Cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Design/Specify Products for	
Industry	\$20/M
Employee Size at Location	\$10/M
Job Function	\$15/M
Location Square Footage	\$10/M
One Per Location	\$10/M
Recency	\$10/M
Sales at Location	\$10/M
Seminar Attended	\$10/M
SIC Code	\$15/M
Telephone Numbers	\$60/M
Warehouse Square Footage	\$10/M

Multi-Channel Pricing

Mailing/Telemarketing: \$215/M

State	ZIP Code	Individuals
ME	039-049	989
NH	030-038	1,628
VT	050-059	397
MA	010-027	7,899
RI	028-029	775
CT	060-069	5,270
New England		8.4% 16,958
NY	100-149	11,514
NJ	070-089	10,139
PA	150-196	17,571
Middle Atlantic		19.5% 39,224
OH	430-458	19,808
IN	460-479	9,668
IL	600-629	8,842
MI	480-499	15,510
WI	530-549	9,069
East North Central		31.3% 62,897
MN	550-567	6,069
IA	500-528	2,134
MO	630-658	272
ND	580-588	149
SD	570-577	209
NE	680-693	75
KS	660-679	162
West North Central		4.5% 9,070
DE	197-199	859
MD	206-219	7,145
DC	200-205	2,950
VA	220-246	9,281
WV	247-268	1,120
NC	270-289	7,744
SC	290-299	3,925
GA	300-319	7,740
FL	320-349	10,077
South Atlantic		25.3% 50,841
KY	400-427	4,788
TN	370-385	5,599
AL	350-369	3,964
MS	386-397	1,596
East South Central		7.9% 15,947
AR	716-729	219
LA	700-714	269
OK	730-749	101
TX	750-799	929
West South Central		0.8% 1,518
MT	590-599	273
ID	832-838	30
WY	820-831	25
CO	800-816	516
NM	870-884	235
AZ	850-865	324
UT	840-847	138
NV	889-898	174
Mountain		0.9% 1,715
AK	995-999	61
WA	980-994	348
OR	970-979	33
CA	900-961	2,051
HI	967-968	4
Pacific		1.2% 2,497
United States		99.9% 200,667
U.S. Territories		0.1% 287
Canada		—
Mexico		—
Other International		—
APO/FPO		—
Unknown		—
Total		100.0% 200,954

SEE ALSO:

- DecisionMaker® Engineering Marketplace Database**
- DecisionMaker® Manufacturing Marketplace Database**

Minimum Order: 5,000 Names
 1 year unlimited usage available
 Prices subject to change without notice
 Call for any additional costs, conditions and terms.

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Transfer

Job Function	SIC Code	Sales at Location
Administrative	1,821 13 Oil and Gas Extraction	284 Less than \$100,000 7,472
Assembly	1,551 15 General Building Contractors	933 Less than \$500,000 18,772
Consulting	2,050 16 Heavy Construction Except Building	1,473 Less than \$1,000,000 6,133
Corporate/General Management	23,070 17 Special Trade Contractors	6,074 Less than \$9,000,000 26,336
Design Engineering	17,117 20 Food & Kindred Products	5,742 Less than \$49,000,000 30,556
Electrical Engineering	5,530 22 Textile Mill Products	1,789 Less than \$249,000,000 21,889
Engineering	26,437 24 Lumber & Wood Products	1,491 Less than \$1,000,000,000 7,196
Engineering Maintenance	5,688 25 Furniture & Fixtures	974 More than \$1,000,000,000 1,667
Finance/Accounting	509 26 Paper & Allied Products	5,896
Human Resources	544 27 Printing & Publishing	2,243
Maintenance	27,491 28 Chemicals & Allied Products	10,386
Material Handling	2,918 29 Petroleum & Coal Products	1,209
MIS/DP	2,251 30 Rubber & Miscellaneous Plastic	Less than 20 50,869
Packaging	1,870 Products	5,553 20-49 21,034
Plant Management/Operations	16,610 32 Stone, Clay & Glass Products	2,654 50-99 21,678
Production/Manufacturing	10,321 33 Primary Metal Products	5,500 100-249 32,411
Purchasing/Procurement	2,777 34 Fabricated Metal Products	7,458 250-499 21,353
QA/QC/Testing	1,385 35 Industrial Machinery & Equipment	11,293 500-999 17,343
Research & Development	2,632 36 Electronic & Other Electric	Equipment 1,000 or More 16,292
Sales & Marketing	1,897 37 Transportation Equipment	6,131
Supply Chain	2,419 38 Instruments & Related Products	9,033
Systems Integrator	3,889 39 Miscellaneous Manufacturing	4,036 923
Technical Design/Management/Services	2,587 42 Trucking & Warehousing	1,518 Less than 50,000 11,642
Traffic/Distribution	693 48 Communications	1,371 50,000-99,999 12,122
Warehousing	551 49 Electric, Gas & Sanitary Services	10,403 100,000-199,999 9,214
	50 Wholesale Trade – Durable Goods	5,979 More than 200,000 13,272
	51 Wholesale Trade – Non-Durable Goods	2,264
	59 Miscellaneous Retail	1,175
	60 Depository Institutions	1,074
	65 Real Estate	2,403
	73 Business Services	3,516
	76 Miscellaneous Repair Services	1,152
	79 Amusement and Recreation	
	Services	762
	80 Health Services	4,826
	82 Educational Services	7,666
	83 Social Services	901
	86 Membership Organizations	1,383
	87 Engineering & Management	
	Services	10,671
	89 Other Services	2,878
	91 Executive, Legislative & General	4,331
	92 Justice, Public Order and Safety	1,464
	95 Environmental Quality and Housing	1,721
	96 Administration of Economic	
	Programs	2,117
	97 National Security & International	
	Affairs	2,126
	99 Nonclassifiable Establishments	1,062

Design/Specify Products for Industry

Aerospace/Defense	15,239
Appliances/Consumer Products	18,258
Automotive/Trucks/Off-Highway	23,131
Communications	18,276
Computers/Office Machines	20,083
Industrial Controls/Machines/Tools	27,247
Medical/Healthcare	13,101

Location Square Footage

Less than 10,000	416
10,000	1,894
25,000	638
50,000	3,903
100,000	6,110
250,000	13,708
500,000	12,765
1,000,000	12,178
2,000,000	2,582
More than 2,000,000	7,095

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Seminars Attended

Electrical/Electronics	13,902	NEC	8,234
A.C. & D.C. Variable Speed Drive		Building & Facilities Electrical Systems	
Electric Motors		Building Electrical Inspection	
Electrical Control Circuits		Electrical Systems in Hazardous Areas	
Electrical Ladder Drawings		Grounding & Bonding of Building	
Electrical Schematics & Blueprint Reading		Electrical Systems	
		National Electric Code	
Industrial Electricity			
Industrial Electronics		Safety/Compliance	12,784
Instrumentation & Process Control		Building Inspection	
Motor Class		Confined Space	
Power Quality		Cross-Connection Control	
Programmable Logic Controllers		Electrical Safety	
Tuning Process Control Loops		Hazard Communication	
		High Voltage	
Fluid Power	7,401	International Plumbing Code	
Electro-Hydraulics		Life Safety Code	
Electro-Pneumatic		Lockout/Tagout	
Hydraulics		Maintenance Management	
Pneumatics		National Fire Alarm Code	
Vacuum Technology		OSHA Compliance	
		Preventive/Predictive Maintenance	
HVAC	11,204	Uniform Plumbing Code	
Air Conditioning & Refrigeration			
Air Heater & Air House: Operation, Maintenance & Safety		Telecommunications	1,829
Boiler Operations		Fiber Optics	
Chillers: Operation & Maintenance of Chilled Water Systems		Structured Data Cabling	
Comfort Controls		Telephony & Telecommunications	
HVAC			
Refrigerant Retrofit			
Mechanical	8,978		
Bearings & Machinery			
Centrifugal Pumps			
Hoisting & Rigging			
Installation & Maintenance			
Pipefitting			
Maintenance Welding Procedures			
Mechanical Drives			
Selection, Analysis, Maintenance of Individual Fans			
Shaft Alignment			