

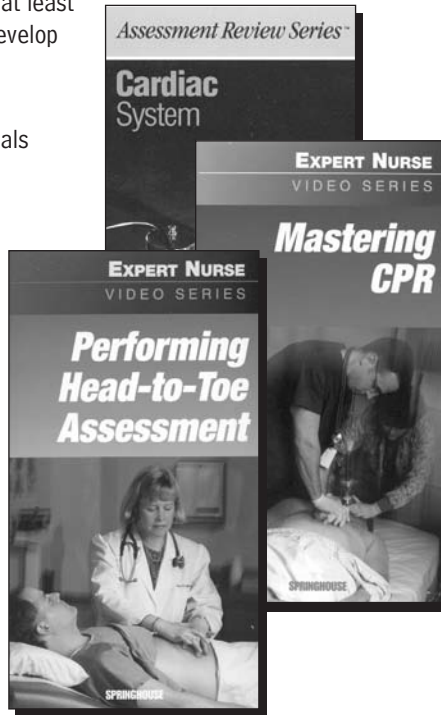
Nursing Videocassette

Buyers (from Springhouse)

The *Nursing Videocassette Buyers* from Springhouse list will put you in touch with over 5,700 nurses who have recently purchased at least one videocassette designed to help them develop and improve specific patient care skills.

- ◆ Ideal for promoting:
 - ◆ Educational and Reference Materials
 - ◆ Seminars
 - ◆ Books & Book Clubs
 - ◆ Magazine Subscriptions
 - ◆ Fundraising Appeals
 - ◆ And More!

Nursing Videocassette Buyers from Springhouse is updated five times per year. Contact a DM2 Account Executive for up-to-the-minute counts.



Size of List: 5,762
Base Price: \$105/M

Selections (Additional Cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Hotline	\$15/M

SEE ALSO:

- Home Health Care Database from Springhouse
- Medical Specialists Database
- Nurse Practitioner Database from Springhouse
- Nurse Respondent Database from Springhouse
- Nursing Book Buyers from Springhouse
- Nursing Management
- Nursing2004
- Physician Assistants Database
- Wound Care Database from Springhouse

Minimum Order: 5,000 Names
 1 year unlimited usage available
 Prices subject to change without notice
 Call for any additional costs, conditions and terms.

State	ZIP Code	Individuals
ME	039-049	48
NH	030-038	46
VT	050-059	15
MA	010-027	219
RI	028-029	33
CT	060-069	123
New England		8.4% 484
NY	100-149	529
NJ	070-089	265
PA	150-196	304
Middle Atlantic		19.1% 1,098
OH	430-458	219
IN	460-479	116
IL	600-629	207
MI	480-499	181
WI	530-549	86
East North Central		14.0% 809
MN	550-567	58
IA	500-528	50
MO	630-658	108
ND	580-588	15
SD	570-577	11
NE	680-693	29
KS	660-679	64
West North Central		5.8% 335
DE	197-199	14
MD	206-219	132
DC	200-205	22
VA	220-246	117
WV	247-268	47
NC	270-289	138
SC	290-299	72
GA	300-319	140
FL	320-349	287
South Atlantic		16.8% 969
KY	400-427	72
TN	370-385	109
AL	350-369	90
MS	386-397	80
East South Central		6.1% 351
AR	716-729	63
LA	700-714	94
OK	730-749	65
TX	750-799	379
West South Central		10.4% 601
MT	590-599	24
ID	832-838	22
WY	820-831	12
CO	800-816	73
NM	870-884	53
AZ	850-865	86
UT	840-847	22
NV	889-898	25
Mountain		5.5% 317
AK	995-999	25
WA	980-994	73
OR	970-979	47
CA	900-961	604
HI	967-968	29
Pacific		13.5% 778
United States		99.7% 5,742
U.S. Territories		0.3% 20
Canada	—	—
Mexico	—	—
Other International	—	—
APO/FPO	—	—
Unknown	—	—
Total		100.0% 5,762