

Plants Sites & Parks

GEOGRAPHIC ANALYSIS

Would you like to reach a highly targeted group of top-level corporate executives responsible for site selection, facility planning, plant expansion or office location? With *Plants Sites & Parks'* circulation list, you will reach owners, CEOs, presidents, site consultants, and other key decision-makers at companies considering new office and industrial locations for expansion or relocation.

- ◆ Target professionals involved in industries such as:
 - ◆ Manufacturing
 - ◆ Business Services
 - ◆ Commercial Real Estate
 - ◆ Transportation, Distribution & Warehousing
- ◆ Reach decision-makers that have responsibilities and concerns for:
 - ◆ Real Estate
 - ◆ Consulting Services
 - ◆ Insurance
 - ◆ Financial Services
 - ◆ Facility Design
 - ◆ Legal & HR Services
 - ◆ Data & Research
 - ◆ And Much More!



Plants Sites & Parks is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.

Size of List: 44,244

Base Price: \$140/M

Selections

(Additional Cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Acquisition Source	\$10/M
Business Type	\$15/M
Buying Authority	\$25/M
Company Imports/Exports	
Goods	\$10/M
Employee Size	\$10/M
Fortune Number	\$10/M
Recency	\$10/M
SIC/NAICS	\$15/M
Telephone Numbers	\$60/M
Title	\$15/M

Multi-Channel Pricing

Mailing/E-Mail: \$490/M
Mailing/Telemarketing: \$215/M
Mailing/E-Mail/Telemarketing: \$590/M

**Size of E-List:
13,092**

**E-List Base Price:
\$440/M**

SEE ALSO:

- Assembly**
- Automotive Industries**
- Electronic Business**
- Food Engineering**
- Food Manufacturing**
- Pharmaceutical Processing**

Minimum Order: 5,000 Names
1 year unlimited usage available
Prices subject to change without notice
Call for any additional costs, conditions and terms.

State	ZIP Code	Individuals
ME	039-049	202
NH	030-038	282
VT	050-059	105
MA	010-027	1,380
RI	028-029	208
CT	060-069	828
New England		6.8% 3,005
NY	100-149	2,678
NJ	070-089	1,684
PA	150-196	2,402
Middle Atlantic		15.3% 6,764
OH	430-458	2,459
IN	460-479	1,169
IL	600-629	2,398
MI	480-499	2,012
WI	530-549	1,200
East North Central		20.9% 9,238
MN	550-567	1,032
IA	500-528	513
MO	630-658	998
ND	580-588	69
SD	570-577	74
NE	680-693	272
KS	660-679	409
West North Central		7.6% 3,367
DE	197-199	125
MD	206-219	541
DC	200-205	65
VA	220-246	867
WV	247-268	146
NC	270-289	1,606
SC	290-299	696
GA	300-319	1,312
FL	320-349	1,837
South Atlantic		16.3% 7,195
KY	400-427	624
TN	370-385	1,161
AL	350-369	745
MS	386-397	492
East South Central		6.8% 3,022
AR	716-729	531
LA	700-714	524
OK	730-749	476
TX	750-799	2,965
West South Central		10.2% 4,496
MT	590-599	67
ID	832-838	182
WY	820-831	61
CO	800-816	502
NM	870-884	131
AZ	850-865	516
UT	840-847	351
NV	889-898	162
Mountain		4.5% 1,972
AK	995-999	45
WA	980-994	550
OR	970-979	422
CA	900-961	4,061
HI	967-968	72
Pacific		11.6% 5,150
United States	99.9%	44,209
U.S. Territories	0.0%	19
Canada	—	—
Mexico	—	—
Other International	—	—
APO/FPO	—	—
Unknown	0.0%	16
Total	100.0%	44,244

Title		Business Type	
CEO, Partners, Chairmen, Presidents, Owners	20,401	Computer Software & Services	1,682
Corporate Managers and Directors	6,296	Computer & Electronic Products	3,164
Engineers/Architects	604	Consultants/Research & Development	2,784
Vice Presidents, Managers, Directors of Real Estate	5,134	Electrical Equipment, Appliances & Computers	1,773
Vice Presidents, Treasurers, Secretaries, Other Corporate Officers	10,244	Fabricated Metal Products	7,129
Other	1,823	Financial Services, Institutions and Insurance	647
		Machinery (Except Electrical)	3,795
		Mail Order, Telemarketing, eCommerce	250
		Realtor, Broker, Developer	1,025
		Transportation & Distribution Services	1,481
		Transportation & Equipment	2,213

Employee Size

Less than 20	5,949
20-49	3,120
50-99	4,247
100-499	37,843
500-999	4,030
1,000 or More	3,818

Company Imports/ Exports Goods

Currently Imports/Exports Goods	25,128
Planning Import/Export Activity	25,765

Buying Authority*

Biotech Pharmaceuticals	2,007
Chemical & Petroleum Products	2,433
Computer & Electronic Products	3,039
Computer Software & Services	1,855
Consultants/Research & Development	2,602
Electrical Equipment, Appliances	1,674
Fabricated Metal Products	6,830
Financial Services	630
Food, Beverage & Related Products	4,508
Machinery (Except Electrical)	3,432
Mail Order/Telemarketing/eCommerce	250
Paper & Paper-Related Products	1,164
Primary Metals	582
Printing & Printing Products	327
Realtor/Broker/Developer	1,016
Research & Development	130
Rubber & Plastic Products	3,320
Transportation & Distribution Services	1,381
Transportation & Equipment	2,068

Source: Publisher's own data

* Multiple Response