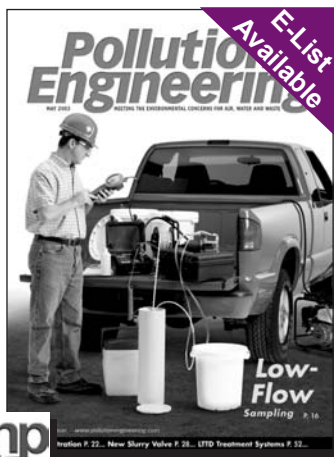


# Pollution Engineering

Target the decision-makers responsible for all areas of pollution control — air, water, solid and hazardous waste with a controlled circulation list from *Pollution Engineering*.

- ◆ Reach individuals located at manufacturing and waste treatment facilities who purchase products, equipment and services to prevent, control, treat and dispose of air, water, solid and hazardous contaminants.
- ◆ Use a *Pollution Engineering* list for promoting products such as:
  - ◆ Water Pollution Control Equipment
  - ◆ Hazardous Waste Disposal Systems
  - ◆ Air Pollution Control Equipment
  - ◆ Air & Water Instrumentation
  - ◆ Consulting Services
  - ◆ Remediation Service/Equipment



*Pollution Engineering* is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.



A BNP Media Publication

**Size of List: 35,000**

**Base Price: \$135/M**

**Multi-Channel Pricing**

Mailing/E-Mail: \$490/M  
 Mailing/Telemarketing: \$215/M  
 Mailing/E-Mail/Telemarketing: \$590/M

**Size of E-List:  
12,410**

**E-List Base Price:  
\$435/M**

## Selections (Additional Cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Business Type	\$15/M
Buying Authority	\$25/M
Canadian Names	\$10/M
Employee Size	\$10/M
One Per Location	\$10/M
Recency	\$10/M
Sales Volume	\$10/M
SIC Code	\$15/M
Telephone Numbers	\$60/M
Title	\$15/M

**SEE ALSO:**

- Assembly
- CircuiTree
- Control Engineering
- Energy User News
- Engineered Systems
- Environmental Design + Construction
- Industrial Heating
- Industrial Maintenance & Plant Operation
- Industrial Paint & Powder
- Industrial Safety & Hygiene News
- Paint & Coatings Industry
- Plant Engineering
- PM Engineer
- Process Heating
- Quality

Minimum Order: 5,000 Names  
 1 year unlimited usage available  
 Prices subject to change without notice  
 Call for any additional costs, conditions and terms.

**GEOGRAPHIC ANALYSIS**

State	ZIP Code	Individuals
ME	039-049	214
NH	030-038	216
VT	050-059	98
MA	010-027	1,125
RI	028-029	127
CT	060-069	648
<b>New England</b>		<b>6.9%</b>
NY	100-149	2,147
NJ	070-089	1,625
PA	150-196	2,303
<b>Middle Atlantic</b>		<b>17.4%</b>
OH	430-458	1,763
IN	460-479	869
IL	600-629	1,863
MI	480-499	1,125
WI	530-549	938
<b>East North Central</b>		<b>18.7%</b>
MN	550-567	619
IA	500-528	370
MO	630-658	779
ND	580-588	103
SD	570-577	69
NE	680-693	238
KS	660-679	346
<b>West North Central</b>		<b>7.2%</b>
DE	197-199	178
MD	206-219	664
DC	200-205	132
VA	220-246	840
WV	247-268	233
NC	270-289	858
SC	290-299	529
GA	300-319	859
FL	320-349	1,329
<b>South Atlantic</b>		<b>16.1%</b>
KY	400-427	446
TN	370-385	752
AL	350-369	532
MS	386-397	247
<b>East South Central</b>		<b>5.6%</b>
AR	716-729	253
LA	700-714	607
OK	730-749	344
TX	750-799	2,431
<b>West South Central</b>		<b>10.4%</b>
MT	590-599	139
ID	832-838	177
WY	820-831	120
CO	800-816	578
NM	870-884	206
AZ	850-865	389
UT	840-847	282
NV	889-898	154
<b>Mountain</b>		<b>5.8%</b>
AK	995-999	49
WA	980-994	570
OR	970-979	343
CA	900-961	2,905
HI	967-968	96
<b>Pacific</b>		<b>11.3%</b>
<b>United States</b>		<b>99.5%</b>
<b>U.S. Territories</b>		<b>0.4%</b>
<b>Canada</b>		<b>0.0%</b>
<b>Mexico</b>		<b>—</b>
<b>Other International</b>		<b>0.0%</b>
<b>APO/FPO</b>		<b>0.0%</b>
<b>Unknown</b>		<b>—</b>
<b>Total</b>		<b>100.0%</b>

# Pollution Engineering

<u>Business Type</u>	<u>Title</u>	
Administration of Environmental Programs	Consulting Engineers	10,717
	Engineer	13,771
Automotive Products	Manager	9,178
Biotechnology Products	Scientific & Laboratory Technicians	1,334
Chemicals & Allied Products		3,573
Consulting Engineers/Constructors		15,190
Department of Defense/Department of Energy		685
Electric/Gas Utility	Less than 100	16,275
Electrical Machinery	100-249	3,793
Electronic Computer Products	250-499	2,317
Fabricated Metal Products	500-999	1,922
Food & Kindred Products	1,000 or More	2,082
Instruments & Related Products		798
Lumber & Wood Products		235
Miscellaneous Manufacturing		661
Paper & Allied Products	Air Pollution Control Equipment	19,540
Petroleum & Coal Products	Air Pollution Instrumentation	14,502
Pharmaceutical Products	Consulting Service	19,722
Primary Metal Products	Hazardous Storage Buildings	4,059
Printed Circuit Boards	Hazardous Waste Disposal Service	15,557
Printing & Publishing	Hazardous Waste Storage	8,649
Privately Owned Sanitary/Water	Leak Detection	12,430
Publicly Owned Sanitary/Water	Pollution Control Equipment/Systems	17,499
Semiconductor Products	Pumps/Valves/Piping System Components	18,717
	Remediation Service/Equipment	13,749
	SCADA Equipment	6,439
	Software	11,440
Less than \$1 Million	Water Pollution Control Equipment	22,071
\$1 Million-\$9 Million	Water Pollution Instrumentation	16,189
\$10 Million-\$49 Million		922
\$50 Million-\$249 Million		331
\$250 Million-\$1 Billion		291
More than \$1 Billion		

## Employee Size

## Buying Authority\*

## Sales Volume

Source: Publisher's own data

\* Multiple Response