Prepared Foods

Your source for reaching the entire prepared foods marketplace is a direct request circulation list from *Prepared Foods/Nutrasolutions Magazines*.

- Reach over 43,000 decision-makers, including:
 - Research & Development
 - Purchasing
 - Managers & Staff Personnel
 - Sales & Marketing
 - Executives
- A high-quality file that covers developers, manufacturers, processors, packagers and marketers of:
 - Prepared Foods & Beverages
 - Meats
 - Baked Goods
 - Dairy Products
 - Fruits & Vegetables
 - Functional/Organic Foods
 - Snack Foods and More!



A BNP Media Publication

Prepared Foods list is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.

Size of List: **43,723**

Base Price: \$125/M

Selections (Additional Cost/M)

Geographic Analysis:

State/Province/SCF \$10/M 5-digit ZIP Code \$10/M **Business Type** \$15/M **Buying Authority** \$25/M Canadian Names \$10/M **Employee Size** \$10/M Job Function \$15/M One Per Location \$10/M \$10/M Recency Sales Volume \$10/M SIC Code \$15/M Telephone Numbers \$60/M Title \$15/M

Multi-Channel Pricing

Mailing/E-Mail:\$490/M Mailing/Telemarketing:\$215/M Mailing/E-Mail/Telemarketing:\$590/M

Size of E-List: 9,401

E-List Base Price: \$425/M

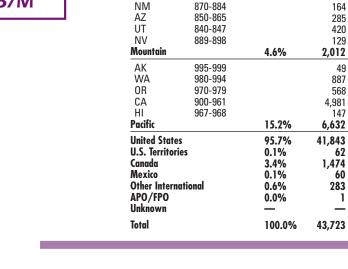
SEE ALSO:
Dairy Foods
Food Engineering
Food Manufacturing
Foodservice Equipment & Supplies
Industrial Safety & Hygiene News
Process Cooling & Equipment
Process Heating
Restaurants & Institutions

Minimum Order: 5,000 Names

1 year unlimited usage available

Prices subject to change without notice

Call for any additional costs, conditions and terms.



4.7%

15.7%

20.8%

11.2%

12.0%

4.0%

7.6%

Individuals

125

153

965

110

511

2,050

2,356

2,329

2,192

6,877

2,027

3,300

1.029

1,901

9,085

1,604

1,216

177

137

468

546

127

713

78

643

77

775

307

1,107

1,415

5,242

459

656

387

256

503

413

330

118

305

52

539

2,065

3,311

1,758

4,876

728

828

ZIP Code

039-049

030-038

050-059

010-027

028-029

060-069

100-149

070-089

150-196

430-458

460-479

600-629

480-499

530-549

550-567

500-528

630-658

580-588

570-577

680-693

660-679

197-199

206-219

200-205

220-246

247-268

270-289

290-299

300-319

320-349

400-427

370-385

350-369

386-397

716-729

700-714

730-749

750-799

590-599

832-838

820-831

800-816

State

NH

VT

MA

RΙ

CT

NY

NJ

PΑ

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IN

IL

MI

W/I

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ND

SD

NE

KS

DE

MD

DC

VA

WV

NC

SC

GA

FL

ΚY

ΤN

ΑL

MS

AR

LA

0K

TX

MT

ID

WY

CO

South Atlantic

East South Central

West South Central

IΑ

New England

Middle Atlantic

East North Central

West North Central

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Prepared Foods



Business Type			Buying Authority*					*	
	4.007			.			1.10		

Bakery Foods	4,807	Automation/Data Control/Software	1,536
Beverages	3,839	Ingredient Systems	12,706
Dairy Foods/Ingredients	4,519	Ingredients	29,742
Food Service	1,054	Nutritional Ingredients	18,415
Independent Labs/R&D Facilities/		Packaging Equipment	15,953
Government/Universities	4,558	Packaging Materials	19,700
Manufacturer of Ingredients	2,423	Plant Construction	1,123
Nutraceutical/Supplements		Processing Equipment/Pumps/	
Manufacturer	1,200	Valves	13,942
Prepared Foods/Specialties	8,975	Quality Assurance/Quality Control	
Prepared Fruits/Vegetables	3,567	Instrumentation Software	16,238
Prepared Meat/Poultry/Seafood	5,392		
Chack Foods /Candy	2 0 1 6	lob Function*	

Snack Foods/Candy 2,916 **Job Function**

Title		Food/Services Technology	14,207
		Laboratory Management/QA/QC	14,694
General Management/Administration	12,448	Marketing	14,572
Plant Operations/Production	3,375	New Product Development	22,439
Purchasing	1,753	Purchasing	16,352
Research & Development	18,590	Research & Development	24,854
Sales & Marketing	2,709		

Employee Size

Less Than 100	23,121
100-249 Employees	8,675
250-499 Employees	5,794
500 or More Employees	7,347

Sales Volume

Less than \$1 Million	4,652
\$1 Million-\$9 Million	4,195
\$10 Million-\$49 Million	2,734
\$50 Million-\$249 Million	1,823
\$250 Million-\$1 Billion	720
More than \$1 Billion	636

Source: Publisher's own data
* Multiple Response