

Quick Print Products

(Former Subscribers)

Reach small commercial and corporate quick print franchises with a list of *Quick Print Products* former subscribers. This list reaches buyers and production managers at small commercial and franchise quick-printers who buy in excess of \$5 billion in equipment and supplies and \$4 billion in paper.

- ◆ Reach owners and shop managers who buy and specify:
 - ◆ Paper, Ink & Toner
 - ◆ Imaging Systems
 - ◆ Management Support Tools
 - ◆ Copiers & Digital Print Systems
 - ◆ Pressroom Equipment & Supplies
 - ◆ Outsource Services
 - ◆ Finishing Systems
 - ◆ And More!

Quick Print Products is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.



GEOGRAPHIC ANALYSIS

State	ZIP Code	Individuals
ME	039-049	66
NH	030-038	78
VT	050-059	34
MA	010-027	322
RI	028-029	61
CT	060-069	224
New England		6.5% 785
NY	100-149	957
NJ	070-089	505
PA	150-196	708
Middle Atlantic		18.1% 2,170
OH	430-458	573
IN	460-479	260
IL	600-629	723
MI	480-499	382
WI	530-549	289
East North Central		18.6% 2,227
MN	550-567	281
IA	500-528	133
MO	630-658	251
ND	580-588	31
SD	570-577	49
NE	680-693	93
KS	660-679	114
West North Central		7.9% 952
DE	197-199	29
MD	206-219	197
DC	200-205	19
VA	220-246	237
WV	247-268	54
NC	270-289	349
SC	290-299	151
GA	300-319	326
FL	320-349	718
South Atlantic		17.3% 2,080
KY	400-427	140
TN	370-385	215
AL	350-369	136
MS	386-397	82
East South Central		4.8% 573
AR	716-729	79
LA	700-714	114
OK	730-749	116
TX	750-799	581
West South Central		7.4% 890
MT	590-599	32
ID	832-838	45
WY	820-831	21
CO	800-816	163
NM	870-884	42
AZ	850-865	143
UT	840-847	50
NV	889-898	66
Mountain		4.7% 562
AK	995-999	20
WA	980-994	165
OR	970-979	107
CA	900-961	1,252
HI	967-968	38
Pacific		13.2% 1,582
United States		98.6% 11,821
U.S. Territories		0.1% 12
Canada		1.3% 161
Mexico		—
Other International		—
APO/FPO		—
Unknown		—
Total		100.0% 11,994

Size of List: 11,994

Base Price: \$130/M

Selections

(Additional cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Acquisition Source	\$10/M
Annual Sales Volume	\$10/M
Business Type	\$15/M
Buying Authority	\$25/M
Canadian Names	\$10/M
Employee Size	\$10/M
Internet Usage	\$20/M
Job Function	\$15/M
One Per Location	\$10/M
Recency	\$10/M
SIC Code	\$15/M
Telephone Numbers	\$60/M

Multi-Channel Pricing

Mailing/E-Mail: \$490/M
Mailing/Telemarketing: \$215/M
Mailing/E-Mail/Telemarketing: \$590/M

**Size of E-List:
6,060**

**E-List Base Price:
\$430/M**

SEE ALSO:

- A.F. Lewis Printing & Graphic Communication Industry Database**
- Converting**
- DecisionMaker® Manufacturing Marketplace Database**
- Graphic Arts Monthly**

Minimum Order: 5,000 Names
1 year unlimited usage available
Prices subject to change without notice
Call for any additional costs, conditions and terms.

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<u>Business Type</u>	<u>Annual Sales Volume</u>		
Combination (Printing & Copying)	165	Less than \$250,000	3,932
Copy Shop	750	\$250,000-\$500,000	3,226
In-Plant Printer	30	\$500,000-\$1 Million	2,254
Instant/Quick Printer	2,789	\$1,000,001-\$3 Million	1,091
Small Commercial Printer	9,079	\$3,000,001-\$5 Million	120
		More than \$5 Million	92

Job Function

Equipment Operator	546
Manager or Corporate Officer	8,900
Outside or Counter Sales Personnel	309
Owner or President	15,305

Buying Authority*

Copiers	8,539
Digital Presses	4,554
Finishing Equipment	7,465
Management Tools	5,531
Outsourced Print Services	7,326
Paper	8,765
Prepress Equipment	7,405
Presses	8,072
Print on Demand Systems	247
Other Printing Equipment, Products, Services	4,884

Employee Size

1-4	10,349
5-9	9,284

Internet Usage

My Company Buys Via the Internet	3,581
My Company Sells Via the Internet	2,078
I Buy Via the Internet on Behalf of My Company	3,861

Source: Publisher's own data

* Multiple Response