

# RCD - Architecture Firm Database

## GEOGRAPHIC ANALYSIS

Reed Construction Data's comprehensive database of architecture firms is your prime source for connecting with over 45,000 key individuals at architecture firms throughout the U.S.

- ◆ Useful for promoting building materials, products or equipment such as:
  - ◆ Appliances
  - ◆ Furnishings
  - ◆ Doors & Windows
  - ◆ Lighting Fixtures
  - ◆ Concrete/Masonry
  - ◆ Roofing Products
  - ◆ Electrical Products
  - ◆ Plumbing & HVAC Products
  - ◆ Cabinets & Countertop Materials
  - ◆ And More!

Reed Construction Data - Architecture Firm Database is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.

State	ZIP Code	Individuals
ME	039-049	216
NH	030-038	216
VT	050-059	178
MA	010-027	1,765
RI	028-029	139
CT	060-069	823
<b>New England</b>		<b>7.3%</b>
		<b>3,337</b>
NY	100-149	3,255
NJ	070-089	1,378
PA	150-196	1,625
<b>Middle Atlantic</b>		<b>13.6%</b>
		<b>6,258</b>
OH	430-458	1,504
IN	460-479	593
IL	600-629	2,269
MI	480-499	1,093
WI	530-549	598
<b>East North Central</b>		<b>13.2%</b>
		<b>6,057</b>
MN	550-567	829
IA	500-528	294
MO	630-658	947
ND	580-588	87
SD	570-577	88
NE	680-693	295
KS	660-679	394
<b>West North Central</b>		<b>6.4%</b>
		<b>2,934</b>
DE	197-199	102
MD	206-219	743
DC	200-205	369
VA	220-246	1,103
WV	247-268	90
NC	270-289	1,151
SC	290-299	511
GA	300-319	1,177
FL	320-349	2,350
<b>South Atlantic</b>		<b>16.5%</b>
		<b>7,596</b>
KY	400-427	423
TN	370-385	727
AL	350-369	472
MS	386-397	262
<b>East South Central</b>		<b>4.1%</b>
		<b>1,884</b>
AR	716-729	402
LA	700-714	757
OK	730-749	372
TX	750-799	2,962
<b>West South Central</b>		<b>9.8%</b>
		<b>4,493</b>
MT	590-599	228
ID	832-838	266
WY	820-831	70
CO	800-816	1,287
NM	870-884	467
AZ	850-865	900
UT	840-847	355
NV	889-898	304
<b>Mountain</b>		<b>8.4%</b>
		<b>3,877</b>
AK	995-999	102
WA	980-994	1,403
OR	970-979	621
CA	900-961	6,669
HI	967-968	334
<b>Pacific</b>		<b>19.9%</b>
		<b>9,129</b>
<b>United States</b>		<b>99.3%</b>
		<b>45,565</b>
<b>U.S. Territories</b>		<b>0.2%</b>
		<b>90</b>
<b>Canada</b>		<b>—</b>
		<b>—</b>
<b>Mexico</b>		<b>0.0%</b>
		<b>13</b>
<b>Other International</b>		<b>0.5%</b>
		<b>237</b>
<b>APO/FPO</b>		<b>—</b>
		<b>—</b>
<b>Unknown</b>		<b>—</b>
		<b>—</b>
<b>Total</b>		<b>100.0%</b>
		<b>45,905</b>

Size of List: 45,905

Base Price: \$125/M

### Selections

(Additional Cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Building Type Focus/Primary	
Focus	\$10/M
Employee Size	\$10/M
Job Function	\$15/M
One Per Location	\$10/M
Sales Volume	\$10/M
SIC Code	\$15/M
Telephone Numbers	\$60/M
Title	\$15/M

### Multi-Channel Pricing

Mailing/Telemarketing: \$215/M

#### SEE ALSO:

- Architectural Specifier (Former Subscribers)
- Building Design & Construction
- Construction Equipment
- Interior Design
- Professional Builder
- Professional Remodeler
- Reed Construction Data - Regional Publication Group
- Walls & Ceilings

Minimum Order: 5,000 Names  
 1 year unlimited usage available  
 Prices subject to change without notice  
 Call for any additional costs, conditions and terms.

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## Building Type Focus\*

Commercial		Labs/Research Facilities	
Airport/Aviation	3,076	High Tech	3,642
Animal Veterinary	1,036	Medical	
Broadcast/Telecommunication	1,298	Dental Offices	1,862
Communication Facilities	1,717	Hospitals	6,068
Laboratories	1,594	Long Term Care Facilities	2,719
Mixed-Use Facilities	5,716	Medical Centers	4,463
Offices	17,985	Medical Offices	7,507
Parking Structures	3,409	Skilled Nursing Facilities	2,218
Rental Warehouses	398	Recreation	
Theme Parks	406	Aquatic Facilities	1,001
Training Centers	1,333	Clubhouses	2,585
Transportation Facilities	2,065	Golfing Facilities	1,364
Warehouse/Office	5,382	Gyms & Athletic Buildings	4,402
Community		Recreational Facilities	4,574
Arenas	862	Sports Facilities	2,972
Arts Facilities	1,718	Stadia	385
Auditorium	2,340	Tourist & Visitor	1,414
Community Centers	4,739	Waterfront Facilities	860
Convention Centers	1,297	Zoological & Aquarium	623
Cultural Facilities	2,583	Residential	
Libraries	6,465	Child Care Facilities	3,426
Memorials & Cemetery	281	Dormitories	2,678
Museums	3,202	Multi-Unit	8,864
Performing Arts Facilities	3,406	Senior/Assisted Living	5,073
Religious Facilities	8,929	Single Family	9,556
Education		Special Needs Housing	1,436
Classrooms	4,854	Tract Homes	574
Colleges & Universities	12,141	Retail	
K-12 Schools	11,939	Art Galleries	1,176
School Laboratories	3,086	Auto/Dealer Facilities	1,829
Vocational Schools	1,594	Banking/Financial	6,533
Government		Conference Centers	2,177
Correctional Facilities	3,656	Entertainment Facilities	2,154
Courthouses	3,904	Food Service/Cafeteria	2,614
Fire Service Facilities	2,367	Funeral Homes	459
Government Buildings	6,124	Gaming Facilities	505
Government Offices	3,371	Hospitality	3,374
Law Enforcement	1,987	Hotels/Motels	3,581
Military Facilities	2,082	Individual Stores	4,538
Municipal Facilities	5,479	Movie Theaters	930
Park Buildings	1,611	Resort Hotels	2,238
Postal Facilities	1,508	Restaurants	5,748
Industrial		Shopping Centers	5,242
Food Processing	432	Supermarkets	1,371
Industrial Labs	1,320	Theaters	1,423
Manufacturing	3,719		
Public Works/Utilities	1,660		
Recycling Facilities	3,208		
Warehouse/Distribution	146		

## Employee Size

Less than 20	23,794
20-49	3,679
50-99	1,675
100-249	824
250-499	215
500-999	32
1,000 or More	6

## Job Function\*

Client Contact	6,270
Construction Administration	11,743
Design	17,301
Management or Marketing	15,912
Managing Principal or CEO	35,167
Production	12,774
Specification	10,128
Supplier	2,263

## Title

Architect	25,343
Designer	427
Engineer	939

## Primary Focus

Commercial	2,812
Community	3,926
Education	1,185
General Architecture	20,660
Government	2,292
Industrial	587
Medical	2,538
Recreation	2,774
Residential	7,016
Retail	2,092

## Sales Volume

Less Than \$1 Million	20,340
\$1 Million-\$9 Million	6,511
\$10 Million-\$49 Million	1,001
\$50 Million-\$249 Million	214
\$250 Million-\$1 Billion	39
More Than \$1 Billion	12

Source: Publisher's own data

\* Multiple Response