

RCD - Manufacturers & Distributors

GEOGRAPHIC ANALYSIS

With a direct marketing list from *Reed Construction Data – Manufacturers & Distributors*, you can reach over 58,000 Reed Construction Data customers and prospects who are manufacturers or distributors in the construction industry.

- ◆ Use a *Reed Construction Data - Manufacturers & Distributors* list for promoting products such as:
 - ◆ Fabricated Metal Products
 - ◆ Industrial Machinery & Equipment
 - ◆ Lumber & Wood Products
- ◆ Stone, Clay & Glass Products
- ◆ Durable Goods
- ◆ And More!

Reed Construction Data – Manufacturers & Distributors is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.

Size of List: 58,683

Base Price: \$125/M

Selections (Additional Cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Business Type	\$15/M
Employee Size	\$10/M
Job Function	\$15/M
One Per Location	\$10/M
Organization Size	\$10/M
Recency	\$10/M
Sales Volume	\$10/M
SIC Code	\$15/M
Telephone Numbers	\$60/M

Multi-Channel Pricing

Mailing/Telemarketing: \$215/M

State	ZIP Code	Individuals
ME	039-049	134
NH	030-038	253
VT	050-059	60
MA	010-027	1,545
RI	028-029	208
CT	060-069	869
New England		5.2% 3,069
NY	100-149	2,230
NJ	070-089	1,603
PA	150-196	3,152
Middle Atlantic		11.9% 6,985
OH	430-458	2,465
IN	460-479	1,849
IL	600-629	3,934
MI	480-499	1,348
WI	530-549	1,438
East North Central		18.8% 11,034
MN	550-567	2,162
IA	500-528	476
MO	630-658	2,159
ND	580-588	123
SD	570-577	102
NE	680-693	536
KS	660-679	766
West North Central		10.8% 6,324
DE	197-199	173
MD	206-219	1,953
DC	200-205	111
VA	220-246	1,577
WV	247-268	121
NC	270-289	1,959
SC	290-299	798
GA	300-319	2,397
FL	320-349	4,062
South Atlantic		22.4% 13,151
KY	400-427	634
TN	370-385	1,268
AL	350-369	943
MS	386-397	296
East South Central		5.4% 3,141
AR	716-729	565
LA	700-714	372
OK	730-749	360
TX	750-799	4,044
West South Central		9.1% 5,341
MT	590-599	49
ID	832-838	183
WY	820-831	27
CO	800-816	1,011
NM	870-884	77
AZ	850-865	721
UT	840-847	185
NV	889-898	246
Mountain		4.3% 2,499
AK	995-999	5
WA	980-994	1,123
OR	970-979	582
CA	900-961	5,408
HI	967-968	2
Pacific		12.1% 7,120
United States		100.0% 58,664
U.S. Territories		—
Canada		0.0% 19
Mexico		—
Other International		—
APO/FPO		—
Unknown		—
Total		100.0% 58,683

- SEE ALSO:**
- Architectural Specifier (Former Subscribers)**
 - Building Design & Construction**
 - Construction Equipment**
 - DecisionMaker® Building/Construction Marketplace Database**
 - Interior Design**
 - Professional Builder**
 - Professional Remodeler**
 - Reed Construction Data – Architecture Firm Database**
 - Reed Construction Data – Contractors**
 - Reed Construction Data – Regional Publication Group Walls & Ceilings**

Minimum Order: 5,000 Names
 1 year unlimited usage available
 Prices subject to change without notice
 Call for any additional costs, conditions and terms.

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Business Type

Apparel & Other Textile Products	189
Building Materials & Garden Supplies	2,663
Chemicals & Allied Products	1,543
Electronic & Other Electric Equipment	2,676
Fabricated Metal Products	6,706
Furniture & Fixtures	1,474
Furniture & Home Furnishings Stores	1,456
Industrial Machinery & Equipment	3,516
Instruments & Related Products	1,411
Lumber & Wood Products	2,203
Miscellaneous Manufacturing Industries	1,668
Miscellaneous Retail	422
Paper & Allied Products	123
Petroleum & Coal Products	867
Primary Metal Industries	841
Printing & Publishing	114
Rubber & Miscellaneous Plastics Products	1,399
Stone, Clay & Glass Products	3,080
Textile Mill Products	380
Transportation Equipment	187
Wholesale Trade - Durable Goods	14,987
Wholesale Trade - Nondurable Goods	435

Organization Size

Less than 20	2,453
20-49	1,987
50-99	1,236
100-249	1,205
250-499	459
500-999	400
1,000 or More	196

Employee Size

Less than 20	22,797
20-49	9,060
50-99	17,986
100-249	10,041
250-499	3,622
500-999	2,627
1,000 or More	2,935

Sales Volume

Less Than \$1 Million	8,655
\$1 Million-\$9 Million	15,108
\$10 Million-\$49 Million	7,254
\$50 Million-\$249 Million	3,425
\$250 Million-\$1 Billion	1,005
More Than \$1 Billion	1,042

Job Function

Executive Management/Owner	7,190
Sales & Marketing	58,809