

RCD - Regional Publication Group

The *Reed Construction Data - Regional Publication Group* list brings together subscriber lists from 14 regional magazines that focus on highway and heavy construction and cost data.

- ◆ Magazines include titles such as *Rocky Mountain Construction*, *Constructioneer*, *Dixie Contractor* and more!
- ◆ Use this list for promoting products such as:
 - ◆ Trucking & Hauling Equipment
 - ◆ Lifting Equipment
 - ◆ Earthmoving & Paving Equipment
 - ◆ Maintenance & Safety Equipment



Reed Construction Data - Regional Publication Group is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.

Size of List: 97,290*

Base Price: \$120/M

Multi-Channel Pricing

Mailing/E-Mail: \$490M
Mailing/Telemarketing: \$215/M
Mailing/E-Mail/Telemarketing: \$590/M

**Size of E-List:
9,088**

**E-List Base Price:
\$420/M**

Selections (Additional Cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Business Type	\$15/M
Employee Size	\$10/M
One Per Location	\$10/M
Publication	\$10/M
Recency	\$10/M
Sales Volume	\$10/M
SIC Code	\$15/M
Telephone Numbers	\$60/M
Title	\$15/M

SEE ALSO:

- Air Conditioning, Heating & Refrigeration News**
- Building Design & Construction**
- Construction Equipment**
- Consulting-Specifying Engineer**
- Engineered Systems**
- Reed Construction Data—Architecture Firm Database**
- Reed Construction Data—Contractors**
- Reed Construction Data—Manufacturers & Distributors**
- Reeves Journal**
- Roofing Contractor**
- Stone World**
- Workhorse**

*All counts may not be available at this time.

Contact a DM2 Account Executive for up-to-the-minute counts

Minimum Order: 5,000 Names

1 year unlimited usage available

Prices subject to change without notice

Call for any additional costs, conditions and terms.

State	ZIP Code	Individuals
ME	039-049	1,142
NH	030-038	1,373
VT	050-059	369
MA	010-027	3,769
RI	028-029	479
CT	060-069	2,545
New England		9.9%
		9,677
NY	100-149	4,475
NJ	070-089	2,198
PA	150-196	4,284
Middle Atlantic		11.3%
		10,957
OH	430-458	2,302
IN	460-479	1,907
IL	600-629	3,423
MI	480-499	2,357
WI	530-549	2,378
East North Central		12.7%
		12,367
MN	550-567	2,218
IA	500-528	2,077
MO	630-658	2,005
ND	580-588	360
SD	570-577	126
NE	680-693	1,189
KS	660-679	1,601
West North Central		9.8%
		9,576
DE	197-199	197
MD	206-219	1,953
DC	200-205	90
VA	220-246	2,316
WV	247-268	456
NC	270-289	2,532
SC	290-299	1,115
GA	300-319	2,195
FL	320-349	3,278
South Atlantic		14.5%
		14,132
KY	400-427	904
TN	370-385	1,682
AL	350-369	1,370
MS	386-397	1,172
East South Central		5.3%
		5,128
AR	716-729	1,447
LA	700-714	1,360
OK	730-749	1,231
TX	750-799	6,397
West South Central		10.7%
		10,435
MT	590-599	1,273
ID	832-838	1,147
WY	820-831	542
CO	800-816	2,395
NM	870-884	904
AZ	850-865	1,847
UT	840-847	1,138
NV	889-898	652
Mountain		10.2%
		9,898
AK	995-999	1,105
WA	980-994	4,232
OR	970-979	2,337
CA	900-961	7,383
HI	967-968	60
Pacific		15.5%
		15,117
United States	100.0%	97,287
U.S. Territories	0.0%	3
Canada	—	—
Mexico	—	—
Other International	—	—
APO/FPO	—	—
Unknown	—	—
Total	100.0%	97,290

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Business Type*		Title	
Architect	199	Highway & Heavy Construction	Engineering 3,088
		Asphalt Paving	Equipment Operator 290
Construction Material Producer		Bridges/Overpasses	Equipment Staff 589
Asphalt	1,829	Clearing-Grubbing	Management 59,529
Cement	680	Concrete Paving	Supervisory 6,333
Concrete Products	2,174	Crane Service	
Gravel	3,519	Dams/Levees	3,816
Lime	533	Earthmoving	13,457
Plastic Products	382	Excavating-Grading	16,975
Ready Mix	1,550	Hauling	10,350
Sand	3,576	Landscaping	7,073
Stone	2,873	Soil Conservation/Reclamation	4,657
Wood Products	648	Urban Redevelopment	1,546
		Water And Sewer	12,149
Consulting Engineer	797		Construction News 3,587
		Both Highway/Heavy & General Building Construction	Constructioneer 9,494
Distributor/Dealer	3,962		Dixie Contractor 6,067
		Industrial/Manufacturing Company	Michigan Contractor And Builder 2,201
Equipment Rental	2,959	Equipment Rental House	Midwest Contractor 5,156
		Industrial/Manufacturing	New England Construction 9,116
Government		Landfill	Pacific Builder & Engineer 7,826
County	1,035	Logging Products	Rocky Mountain Construction 4,911
Federal	227	Mining	Texas Contractor 4,035
Local	2,408	Utility/Power	Western Builder 2,198
State	945		
General Building Construction		Manufacturer of Construction Equipment	Employee Size
Commercial	11,219		Less than 20 30,165
Concrete	5,610	Other Contractor	20-49 8,148
Industrial	6,839	Carpentry	50-99 3,352
Masonry	2,044	Electrical	100-249 1,919
Steel Erection	3,096	Heating	250-499 530
Tract Development	2,544	Painting	500-999 147
		Plumbing	1,000 or More 78
		Roofing	
		Ventilating	
			Sales Volume
			Less than \$1 Million 19,415
			\$1 Million-\$9 Million 13,696
			\$10 Million-\$49 Million 3,389
			\$50 Million-\$249 Million 868
			\$250 Million-\$1 Billion 158
			More than \$1 Billion 52