

# Supply Chain Management Review

*Supply Chain Management Review* is the only publication targeted exclusively to supply chain executives seeking to gain that competitive advantage. These professionals select the information technology to do the job and take the lead in forming alliances with their supply chain partners.

- ◆ Reach top managers who are responsible for moving components and finished products from sourcing to consumption.
- ◆ Use a *Supply Chain Management Review* list for promoting products such as:
  - ◆ e-Commerce Solutions
  - ◆ Third-Party Logistics Services
  - ◆ SCM Software
  - ◆ Transportation Services
  - ◆ Management Consulting Services
  - ◆ And More!



The *Supply Chain Management Review* list is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.

**Size of List: 8,753+**  
**Base Price: \$135/M**

## Selections (Additional Cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Business Type	\$15/M
Employee Size	\$10/M
One Per Location	\$10/M
Recency	\$10/M
Sales Volume	\$10/M
SIC Code	\$15/M
Telephone Numbers	\$60/M
Title	\$15/M

## Multi-Channel Pricing

Mailing/E-Mail: \$490/M  
Mailing/Telemarketing: \$215/M  
Mailing/E-Mail/Telemarketing: \$590/M

**Size of E-List:  
2,744**

**E-List Flat Fee:  
\$1050**

+ Only available for continuing education offers.

### SEE ALSO:

- Industrial Distribution**
- Logistics Management**
- Modern Materials Handling**
- Purchasing**

Minimum Order: 5,000 Names  
1 year unlimited usage available  
Prices subject to change without notice  
Call for any additional costs, conditions and terms.

State	ZIP Code	Individuals
ME	039-049	36
NH	030-038	81
VT	050-059	29
MA	010-027	375
RI	028-029	46
CT	060-069	201
<b>New England</b>		<b>8.8% 768</b>
NY	100-149	620
NJ	070-089	511
PA	150-196	552
<b>Middle Atlantic</b>		<b>19.2% 1,683</b>
OH	430-458	488
IN	460-479	168
IL	600-629	645
MI	480-499	329
WI	530-549	270
<b>East North Central</b>		<b>21.7% 1,900</b>
MN	550-567	171
IA	500-528	64
MO	630-658	206
ND	580-588	22
SD	570-577	17
NE	680-693	50
KS	660-679	66
<b>West North Central</b>		<b>6.8% 596</b>
DE	197-199	22
MD	206-219	132
DC	200-205	11
VA	220-246	164
WV	247-268	31
NC	270-289	245
SC	290-299	86
GA	300-319	184
FL	320-349	353
<b>South Atlantic</b>		<b>14.0% 1,228</b>
KY	400-427	82
TN	370-385	145
AL	350-369	85
MS	386-397	34
<b>East South Central</b>		<b>4.0% 346</b>
AR	716-729	44
LA	700-714	62
OK	730-749	74
TX	750-799	472
<b>West South Central</b>		<b>7.4% 652</b>
MT	590-599	14
ID	832-838	25
WY	820-831	7
CO	800-816	97
NM	870-884	8
AZ	850-865	103
UT	840-847	53
NV	889-898	28
<b>Mountain</b>		<b>3.8% 335</b>
AK	995-999	2
WA	980-994	109
OR	970-979	65
CA	900-961	1,016
HI	967-968	0
<b>Pacific</b>		<b>13.6% 1,192</b>
<b>United States</b>		<b>99.4% 8,700</b>
<b>U.S. Territories</b>		<b>0.0% 3</b>
<b>Canada</b>		<b>0.0% 2</b>
<b>Mexico</b>		<b>—</b>
<b>Other International</b>		<b>0.5% 48</b>
<b>APO/FPO</b>		<b>—</b>
<b>Unknown</b>		<b>—</b>
<b>Total</b>		<b>100.0% 8,753</b>

# Supply Chain Management Review

## Business Type

3rd Party Logistics Provider	227
Aerospace	90
Automotive & Transportation Equipment	198
Chemical/Pharmaceuticals	329
Computer & Electronics	375
Consulting Services	298
Electrical Equipment	202
Fabricated Metals	441
Food, Beverage, Tobacco	762
Furniture	52
Industrial Machinery	321
Paper/Printing	289
Plastics & Rubber	270
Primary Metals	308
Retail Trade	444
Textiles/Apparel	139
Transportation/Warehousing Services	357
Wholesale Trade	1,228
Other Manufacturing	1,263

## Title

CEO/CTO/COO/CIO/Owner/ President/Partner	5,029
Director	644
Supply Chain/Logistics/Operations Manager	361
VP/SVP/Executive VP/Group VP	1,861

## Employee Size

Less than 20	2,236
20-49	864
50-99	644
100-249	686
250-499	300
500-999	169
1,000 or More	81

## Sales Volume

Less than \$1 Million	1,304
\$1 Million-\$9 Million	1,514
\$10 Million-\$49 Million	871
\$50 Million-\$249 Million	448
\$250 Million-\$1 Billion	159
More than \$1 Billion	107