

# Supply House Times

**GEOGRAPHIC ANALYSIS**

With *Supply House Times*' controlled circulation list, you can reach plumbing, industrial PVF, heating, air conditioning and refrigeration wholesalers.

- ◆ Reach over 29,000 decision-makers within the PHCP distribution market, including:
  - ◆ Presidents
  - ◆ Managers
  - ◆ Vice Presidents
  - ◆ Purchasing Agents & Buyers
  - ◆ Owners
  - ◆ Salespeople & Countermen
- ◆ This list is useful for marketing products that move through the PHCP distribution chain such as:
  - ◆ Plumbing
  - ◆ Water Treatment Products
  - ◆ Industrial Pipes, Valves & Fittings
  - ◆ Water Systems
  - ◆ Heating & Air Conditioning
  - ◆ And More!



A BNP Media Publication

*Supply House Times* is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.

**Size of List: 29,200**

**Base Price: \$125/M**

## Selections (Additional Cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Business Type	\$15/M
Canadian Names	\$10/M
Employee Size	\$10/M
Number of Trucks Firm Owns/ Operates	\$10/M
One Per Location	\$10/M
Products Distributed	\$20/M
Recency	\$10/M
Sales Volume	\$10/M
SIC Code	\$15/M
Telephone Numbers	\$60/M
Title	\$15/M
Type of Trucks in Fleet	\$10/M

## Multi-Channel Pricing

Mailing/E-Mail: \$490/M  
Mailing/Telemarketing: \$215/M  
Mailing/E-Mail/Telemarketing: \$590/M

**Size of E-List:  
3,904**

**E-List Base Price:  
\$425/M**

**SEE ALSO:**

- Air Conditioning, Heating and Refrigeration News**
- Architectural Specifier (Former Subscribers)**
- Engineered Systems**
- Industrial Distribution**
- Industrial Heating**
- Industrial Product Bulletin**
- Plumbing & Mechanical**
- Reeves Journal**
- Reed Construction Data – Regional Publication Group**
- SECURITY**
- Security Distributing & Marketing**
- SNIPS**

Minimum Order: 5,000 Names  
1 year unlimited usage available  
Prices subject to change without notice  
Call for any additional costs, conditions and terms.

State	ZIP Code	Individuals
ME	039-049	160
NH	030-038	184
VT	050-059	76
MA	010-027	831
RI	028-029	105
CT	060-069	451
<b>New England</b>		<b>6.2% 1,807</b>
NY	100-149	1,795
NJ	070-089	1,081
PA	150-196	1,512
<b>Middle Atlantic</b>		<b>15.0% 4,388</b>
OH	430-458	1,319
IN	460-479	725
IL	600-629	1,220
MI	480-499	911
WI	530-549	627
<b>East North Central</b>		<b>16.4% 4,802</b>
MN	550-567	545
IA	500-528	335
MO	630-658	537
ND	580-588	91
SD	570-577	104
NE	680-693	201
KS	660-679	254
<b>West North Central</b>		<b>7.1% 2,067</b>
DE	197-199	111
MD	206-219	568
DC	200-205	26
VA	220-246	1,112
WV	247-268	154
NC	270-289	934
SC	290-299	391
GA	300-319	814
FL	320-349	1,516
<b>South Atlantic</b>		<b>19.3% 5,626</b>
KY	400-427	338
TN	370-385	656
AL	350-369	476
MS	386-397	200
<b>East South Central</b>		<b>5.7% 1,670</b>
AR	716-729	237
LA	700-714	420
OK	730-749	279
TX	750-799	1,836
<b>West South Central</b>		<b>9.5% 2,772</b>
MT	590-599	118
ID	832-838	173
WY	820-831	52
CO	800-816	524
NM	870-884	166
AZ	850-865	460
UT	840-847	308
NV	889-898	174
<b>Mountain</b>		<b>6.8% 1,975</b>
AK	995-999	97
WA	980-994	596
OR	970-979	416
CA	900-961	2,479
HI	967-968	96
<b>Pacific</b>		<b>12.6% 3,684</b>
<b>United States</b>		<b>98.6% 28,791</b>
<b>U.S. Territories</b>		<b>0.1% 29</b>
<b>Canada</b>		<b>1.3% 380</b>
<b>Mexico</b>		—
<b>Other International</b>		—
<b>APO/FPO</b>		—
<b>Unknown</b>		—
<b>Total</b>		<b>100.0% 29,200</b>

