Wireless Design

& Development

Wireless Design & Development's controlled circulation list is your solution for reaching qualified buyers across the wireless design market. These decision-makers are primarily design and development engineers and managers responsible for implementing wireless

technology in the electronic original equipment manufacturing (OEM) market.

- Effectively target the following commercial segments:
 - Communication Systems & Equipment
 - Industrial Manufacturing/Processing
 - * Telecommunication Systems & Equipment
 - Automotive Electronics and Much More!

Wireless Design & Development is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.



Size of List: 43,020

Base Price: \$145/M

Selections (Additional Cost/M)

Geographic Analysis:

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Acquisition Source	\$10/M
Business Type	\$15/M
Employee Size	\$10/M
Job Function	\$15/M
One Per Location	\$10/M
Recency	\$10/M
SIC Code	\$15/M
Telephone Numbers	\$60/M

Multi-Channel Pricing

Mailing/E-Mail:\$490/M Mailing/Telemarketing:\$215/M Mailing/E-Mail/Telemarketing:\$590/M

Size of E-List: **28,241**

E-List Base Price: \$445/M

SEE ALSO: Design News

DecisionMaker® Electronics Marketplace Database

DecisionMaker® Research/Laboratory Marketplace Database

Electronic Business

Fiberoptic Product News

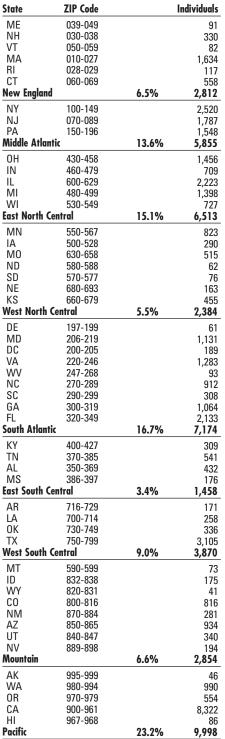
Product Design & Development

Test & Measurement World

TWICE

Wireless Week

Minimum Order: 5,000 Names 1 year unlimited usage available Prices subject to change without notice Call for any additional costs, conditions and terms.



99.8%

0.2%

0.0%

100.0%

42,918

43,020

98

United States

Canada

Mexico Other International

APO/FPO

Unknown

Total

U.S. Territories

Wireless Design & Development



Business Type

Job Function

Aerospace	1,210	Management:	_
Automotive Electronics	1,431	Corporate	6,020
Cellular Systems & Equipment	2,484	Design/Development Engineering	0,020
Communications Systems & Equipment	7,713	Management Engineering	8,831
Computers/Peripherals	440	IS/IT Management	3,253
Consumer Devices/Internet Enabled	440	Production Engineering	1,776
Appliances	2,203	Research & Development	2,139
Consumer Electronics	2,203	Research & Development	2,133
Contract Manufacturers	727	Staff:	
Government	2,031		1 671
***************************************		Applications Engineering	1,671
Industrial Manufacturing/Processing	4,549	Design/Development Engineering	8,769
Medical Equipment	1,348	Engineering Services	2,492
Manufacture of Active/Passive		Production Engineering	1,678
Components/Devices	2,672	Research & Development	2,755
Military	1,138		
Research & Development Laboratories	2,181	Other Function:	
Satellite Communications/Telemetry	789	Consultants	2,298
Security Identification	537	Purchasing & Procurement	1,336
Service Providers of Voice, Video, Data			
Communications	2,504	Employee Size	
Telecom Systems & Equipment	3,192		
Telecommunications Service Providers	227	Less than 20	16,428
Test & Measurement Equipment	1,450	20-49	4,349
Wireless Broadband Equipment	3,235	50-99	3,707
Wireless Data Services	244	100-499	8,062
		500-999	3,196
		1,000 or More	7,278
		1,000 or more	,,210

Source: Publisher's own data