

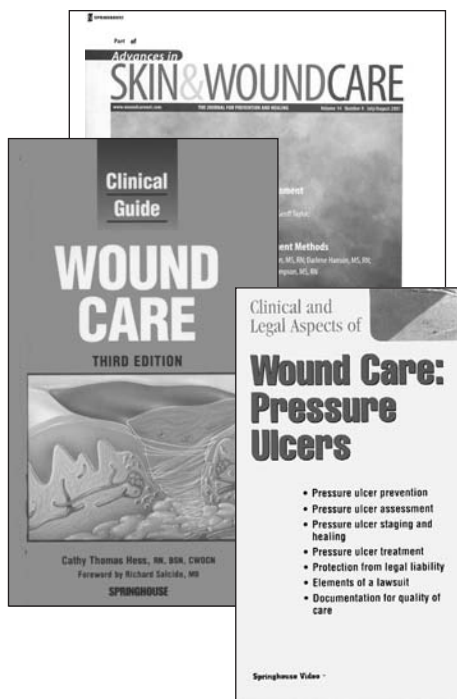
# Wound Care Database

Reach over 23,000 nurses with a specific interest in wound care. These health care professionals have a variety of different specialty areas including:

- ◆ Gerontology
- ◆ Physical Therapy
- ◆ Podiatry
- ◆ Dermatology
- ◆ General Nursing
- ◆ Surgery

*Wound Care Database* is updated five times per year. Contact a DM2 Account Executive for up-to-the-minute counts.

*Source:* Comprised of paid and controlled circulation files to *Advances in Skin & Wound Care*, as well as book buyers on wound care subjects.



**Size of List: 23,221**  
**Base Price: \$105/M**

## Selections (Additional Cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Specialty	\$15/M

- SEE ALSO:**
- [Home Health Care Database from Springhouse](#)
  - [Medical Specialists Database](#)
  - [Nurse Practitioner Database from Springhouse](#)
  - [Nurse Respondent Database from Springhouse](#)
  - [Nursing2004](#)
  - [Nursing Book Buyers from Springhouse](#)
  - [Nursing Management](#)
  - [Nursing Videocassette Buyers from Springhouse](#)
  - [Physician Assistants Database](#)

## Specialty

Colorectal Surgery	71	Nursing/General	5,005
Dermatology	789	Physical Therapy	2,339
Endocrinology	74	Plastic Surgery	380
Enterostomal Therapy	622	Podiatry	1,636
Gerontology	1,689	Vascular Surgery	567
IM/GP/FP	204		
Library/Institutions	143		

*Source: Publisher's own data*

## GEOGRAPHIC ANALYSIS

State	ZIP Code	Individuals
ME	039-049	107
NH	030-038	104
VT	050-059	643
MA	010-027	0
RI	028-029	95
CT	060-069	395
<b>New England</b>		<b>6.1% 1,408</b>
NY	100-149	1,484
NJ	070-089	811
PA	150-196	1,409
<b>Middle Atlantic</b>		<b>17.5% 4,068</b>
OH	430-458	941
IN	460-479	513
IL	600-629	985
MI	480-499	881
WI	530-549	463
<b>East North Central</b>		<b>16.3% 3,783</b>
MN	550-567	322
IA	500-528	304
MO	630-658	491
ND	580-588	66
SD	570-577	85
NE	680-693	193
KS	660-679	314
<b>West North Central</b>		<b>7.6% 1,775</b>
DE	197-199	66
MD	206-219	477
DC	200-205	53
VA	220-246	453
WV	247-268	154
NC	270-289	578
SC	290-299	249
GA	300-319	516
FL	320-349	1,568
<b>South Atlantic</b>		<b>17.7% 4,114</b>
KY	400-427	243
TN	370-385	446
AL	350-369	330
MS	386-397	248
<b>East South Central</b>		<b>3.3% 1,267</b>
AR	716-729	198
LA	700-714	459
OK	730-749	300
TX	750-799	3,280
<b>West South Central</b>		<b>11.2% 4,237</b>
MT	590-599	123
ID	832-838	102
WY	820-831	58
CO	800-816	289
NM	870-884	160
AZ	850-865	323
UT	840-847	127
NV	889-898	135
<b>Mountain</b>		<b>5.7% 1,317</b>
AK	995-999	43
WA	980-994	424
OR	970-979	285
CA	900-961	2,024
HI	967-968	108
<b>Pacific</b>		<b>12.4% 2,884</b>
<b>United States</b>		<b>100.0% 23,221</b>
<b>U.S. Territories</b>		—
<b>Canada</b>		—
<b>Mexico</b>		—
<b>Other International</b>		—
<b>APO/FPO</b>		—
<b>Unknown</b>		—
<b>Total</b>		<b>100.0% 23,221</b>

Minimum Order: 5,000 Names  
1 year unlimited usage available  
Prices subject to change without notice  
Call for any additional costs, conditions and terms.