

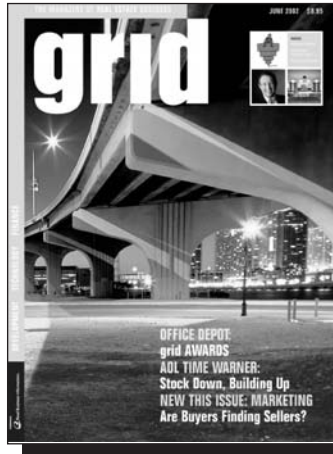
GRID

(Former Subscribers)

A direct marketing list from *GRID Magazine* reaches over 23,000 decision-makers from all the critical disciplines that make up real estate. (*GRID* ceased publication in 7/2002)

- ◆ Reach real estate professionals such as:
 - ◆ Architectural & Interior Designers
 - ◆ Investors
 - ◆ Brokers
 - ◆ Owners
 - ◆ Contractors
 - ◆ Property Managers
 - ◆ Developers
 - ◆ And More!

The *GRID Magazine* list is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.



Size of List: 23,565

Base Price: \$120/M

Selections (Additional Cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Business Type	\$15/M
Employee Size	\$10/M
Sales Volume	\$10/M
SIC Code	\$15/M
Title	\$15/M

Multi-Channel Pricing

Mailing/Telemarketing: \$215/M

SEE ALSO:

- Architectural Specifier (Former Subscribers)**
- Building Design & Construction**
- DecisionMaker® Building/Construction Marketplace Database**
- Interior Design**
- Reed Construction Data – Architecture Firm Database**
- Reed Construction Data – Contractors**
- Reed Construction Data – Manufacturers & Distributors**
- Reed Construction Data – Regional Publication Group**
- Reeves Journal**
- SNIPS**

Minimum Order: 5,000 Names
 1 year unlimited usage available
 Prices subject to change without notice
 Call for any additional costs, conditions and terms.

GEOGRAPHIC ANALYSIS

State	ZIP Code	Individuals
ME	039-049	13
NH	030-038	48
VT	050-059	17
MA	010-027	445
RI	028-029	49
CT	060-069	627
New England		5.1% 1,199
NY	100-149	9,137
NJ	070-089	1,954
PA	150-196	558
Middle Atlantic		49.4% 11,649
OH	430-458	367
IN	460-479	170
IL	600-629	2,641
MI	480-499	347
WI	530-549	187
East North Central		15.8% 3,712
MN	550-567	161
IA	500-528	81
MO	630-658	178
ND	580-588	23
SD	570-577	15
NE	680-693	56
KS	660-679	75
West North Central		2.5% 589
DE	197-199	31
MD	206-219	283
DC	200-205	187
VA	220-246	277
WV	247-268	22
NC	270-289	262
SC	290-299	72
GA	300-319	333
FL	320-349	642
South Atlantic		8.9% 2,109
KY	400-427	68
TN	370-385	125
AL	350-369	77
MS	386-397	23
East South Central		1.2% 293
AR	716-729	39
LA	700-714	68
OK	730-749	56
TX	750-799	891
West South Central		4.5% 1,054
MT	590-599	26
ID	832-838	20
WY	820-831	7
CO	800-816	171
NM	870-884	36
AZ	850-865	162
UT	840-847	43
NV	889-898	62
Mountain		2.2% 527
AK	995-999	6
WA	980-994	69
OR	970-979	28
CA	900-961	2,273
HI	967-968	20
Pacific		10.2% 2,396
United States		99.8% 23,528
U.S. Territories		0.1% 13
Canada		0.0% 10
Mexico		—
Other International		0.1% 14
APO/FPO		—
Unknown		—
Total		100.0% 23,565

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Business Type

Architecture/Design/Construction	7,088
Brokerage	1,737
Corporation	3,481
Finance/Investment	1,444
Real Estate Builder/Developer/Owner	7,054
Services/Accounting/IS/Builder	1,324

Title

Architect/Designer/Builder/Developer	3,530
Facilities/Building Manager	1,620
Finance/Pension Fund/Assistant Manager	1,139
President/Owner/Partner/ Chairperson/CEO/CFO	9,663
Real Estate Brokerage	1,834
Vice President/Assistant Vice President/Treasurer/Controller/ Director	4,606

Employee Size

Less than 20	10,072
20-49	2,268
50-99	1,425
100-249	1,130
250-499	422
500-999	279
1,000 or More	296

Sales Volume

Less Than \$1 Million	7,364
\$1 Million-\$9 Million	3,497
\$10 Million-\$49 Million	1,138
\$50 Million-\$249 Million	588
\$250 Million-\$1 Billion	312
More Than \$1 Billion	363

Source: Publisher's own data

* Multiple Response