

RSMMeans

RSMMeans is North America's leading supplier of construction cost information. Through their annual cost data books electronic cost databases, seminars, and reference books, RSMMeans helps developers, architects, engineers, contractors and many others precisely project and control the cost of both new building construction and renovation projects.

- ◆ These cost data buyers include:
 - ◆ General Contractors
 - ◆ Facility Managers
 - ◆ Local/State/U.S. Government
- ◆ Schools/Hospitals/Non-Profit
- ◆ Mechanical Contractors
- ◆ And More!

RSMMeans is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.

Size of List: 98,283

Base Price: \$125/M

Selections (Additional Cost/M)

| | |
|----------------------|--------|
| Geographic Analysis: | |
| State/Province/SCF | \$10/M |
| 5-digit ZIP Code | \$10/M |
| Book Titles | \$10/M |
| Business Type | \$15/M |
| Employee Size | \$10/M |
| Gender | \$10/M |
| Job Function | \$15/M |
| Recency | \$15/M |
| Sales Volume | \$10/M |
| SIC Code | \$15/M |
| Telephone Numbers | \$30/M |
| Type of Buyers | \$10/M |

Multi-Channel Pricing

Mailing/Telemarketing: \$215/M

SEE ALSO:

- Building Design & Construction**
- Consulting-Specifying Engineer**
- DecisionMaker® Building/Construction Marketplace Database**
- Professional Builder**
- Reed Construction Data - Architecture Firm Database**
- Reed Construction Data - Contractors**

Minimum Order: 5,000 Names
 1 year unlimited usage available
 Prices subject to change without notice
 Call for any additional costs, conditions and terms.

GEOGRAPHIC ANALYSIS

| State | ZIP Code | Individuals |
|----------------------------|----------|---------------|
| ME | 039-049 | 595 |
| NH | 030-038 | 770 |
| VT | 050-059 | 426 |
| MA | 010-027 | 4,219 |
| RI | 028-029 | 500 |
| CT | 060-069 | 1,834 |
| New England | | 8.5% |
| | | 8,344 |
| NY | 100-149 | 6,104 |
| NJ | 070-089 | 3,692 |
| PA | 150-196 | 5,069 |
| Middle Atlantic | | 15.1% |
| | | 14,865 |
| OH | 430-458 | 3,583 |
| IN | 460-479 | 1,705 |
| IL | 600-629 | 3,985 |
| MI | 480-499 | 2,718 |
| WI | 530-549 | 1,604 |
| East North Central | | 13.8% |
| | | 13,595 |
| MN | 550-567 | 1,497 |
| IA | 500-528 | 699 |
| MO | 630-658 | 1,734 |
| ND | 580-588 | 186 |
| SD | 570-577 | 243 |
| NE | 680-693 | 465 |
| KS | 660-679 | 763 |
| West North Central | | 5.7% |
| | | 5,587 |
| DE | 197-199 | 344 |
| MD | 206-219 | 2,930 |
| DC | 200-205 | 566 |
| VA | 220-246 | 3,124 |
| WV | 247-268 | 425 |
| NC | 270-289 | 2,362 |
| SC | 290-299 | 1,299 |
| GA | 300-319 | 2,615 |
| FL | 320-349 | 5,070 |
| South Atlantic | | 19.1% |
| | | 18,735 |
| KY | 400-427 | 1,047 |
| TN | 370-385 | 1,475 |
| AL | 350-369 | 1,094 |
| MS | 386-397 | 503 |
| East South Central | | 4.2% |
| | | 4,119 |
| AR | 716-729 | 480 |
| LA | 700-714 | 952 |
| OK | 730-749 | 759 |
| TX | 750-799 | 4,855 |
| West South Central | | 7.2% |
| | | 7,046 |
| MT | 590-599 | 464 |
| ID | 832-838 | 478 |
| WY | 820-831 | 222 |
| CO | 800-816 | 2,265 |
| NM | 870-884 | 632 |
| AZ | 850-865 | 1,438 |
| UT | 840-847 | 738 |
| NV | 889-898 | 659 |
| Mountain | | 7.0% |
| | | 6,896 |
| AK | 995-999 | 414 |
| WA | 980-994 | 2,217 |
| OR | 970-979 | 982 |
| CA | 900-961 | 7,752 |
| HI | 967-968 | 509 |
| Pacific | | 12.1% |
| | | 11,874 |
| United States | | 92.7% |
| | | 91,061 |
| U.S. Territories | | 0.5% |
| | | 538 |
| Canada | | 6.4% |
| | | 6,331 |
| Mexico | | 0.0% |
| | | 18 |
| Other International | | 0.3% |
| | | 333 |
| APO/FPO | | — |
| Unknown | | 0.0% |
| | | 2 |
| Total | | 100.0% |
| | | 98,283 |

Book Titles

| | |
|---|--------|
| Assemblies Cost Data Book | 4,214 |
| Building Construction Cost Data Book | 38,379 |
| Concrete/Masonry Cost Data Book | 2,897 |
| Construction Cost Index | 334 |
| Electrical Cost Data Book | 15,859 |
| Environmental Remediation Cost Data | 3,651 |
| Facilities Construction Cost Data Book | 4,645 |
| Heavy Construction Cost Data Book | 5,878 |
| Interior Cost Data Book | 2,179 |
| Labor Rates for Construction Industry Book | 630 |
| Light Commercial Cost Data Book | 2,923 |
| Mechanical Cost Data Book | 11,466 |
| Open Shop Building Construction Industry Book | 2,209 |
| Plumbing Cost Data Book | 7,150 |
| Repair & Remodeling Cost Data Book | 11,624 |
| Residential Contractors: Price Grid | 2,422 |
| Residential Cost Data Book | 5,493 |
| Site Work & Landscape Cost Data | 9,188 |
| Square Foot Costs Book | 18,860 |
| Yardsticks for Costing | 2,610 |

Employee Size

| | |
|---------------|--------|
| Less than 20 | 31,061 |
| 20-49 | 9,371 |
| 50-99 | 4,707 |
| 100-249 | 3,703 |
| 250-499 | 1,513 |
| 500-999 | 962 |
| 1,000 or More | 841 |

Sales Volume

| | |
|----------------------------|--------|
| Less than \$1 Million | 20,940 |
| \$1 Million-\$9 Million | 14,658 |
| \$10 Million-\$49 Million | 4,865 |
| \$50 Million-\$249 Million | 1,857 |
| \$250 Million-\$1 Billion | 557 |
| More than \$1 Billion | 355 |

Recency

| | |
|----------------|--------|
| Last 3 Months | 4,188 |
| Last 6 Months | 12,001 |
| Last 12 Months | 28,390 |

Job Function

| | |
|----------------------------|--------|
| Appraisers | 261 |
| Architect/Engineers | 12,965 |
| Civil Engineers | 522 |
| Electrical Engineers | 402 |
| Facility Managers | 5,048 |
| Insurance Adjusters | 105 |
| Insurance Agents/Agency | 296 |
| Mechanical Engineers | 312 |
| Real Estate Brokers/Agents | 741 |
| Other Engineers | 4,700 |

Business Type

| | |
|---|--------|
| Banks | 317 |
| Concrete/Masonry Contractors | 1,014 |
| D/M Libraries | 46 |
| Design/Building/Development Contractors | 1,916 |
| Electrical Contractors | 4,859 |
| General Contractors | 34,779 |
| Heavy Construction Contractors | 557 |
| Insurance Companies | 247 |
| Interior Contractors | 609 |
| Landscape Contractors | 1,726 |
| Local Government | 2,872 |
| Mechanical Contractors | 4,751 |
| Public Libraries | 243 |
| Residential Contractors | 1,380 |
| Schools/Hospital Non-Profit | 4,989 |
| Site Work Contractors | 1,014 |
| State Government | 1,113 |
| U.S. Government | 2,160 |
| Utility Contractors | 549 |

Type of Buyers

| | |
|------------------------------------|--------|
| Consulting | 115 |
| Cost Book Buyers | 77,114 |
| CostWorks Buyers | 31,877 |
| Insurance Valuator Buyers | 244 |
| Seminar Buyers | 2,296 |
| Training Buyers | 172 |
| Reference Book Buyers [†] | 26,994 |
| Vendor Data Buyers | 1,065 |

[†]Can be selected by book title.